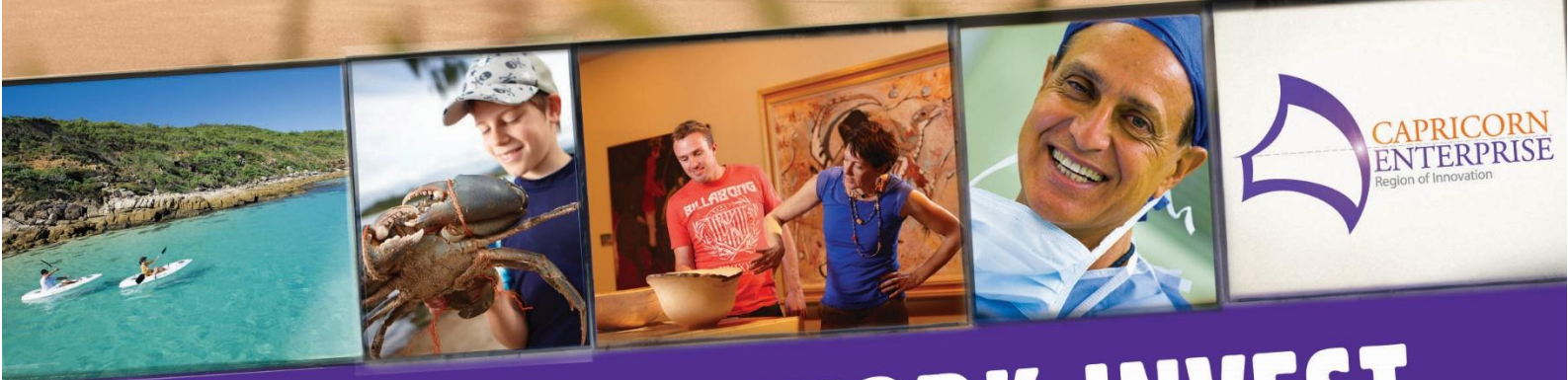


Economic Profile

Capricorn Coast & Rockhampton Region



LIVE-PLAY-WORK-INVEST

**Disclaimer**

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INTRODUCTION

The purpose of this profile is to present an economic overview of the Capricorn Coast and Rockhampton area which includes the Rockhampton Regional Council and Livingstone Shire Council areas. The profile provides information and statistics on various economic and related indicators such as demographics, employment, business and industry, building activity, tourism, education, transport and affordability. This profile has been developed by Capricorn Enterprise.

Demographic information provided in this publication consists of the latest estimated resident population, changes to population and age characteristics, and population projections.

Information on employment is provided by way of employment figures by industry and occupation, labour force statistics and mean taxable income.

The business and industry section includes information on business counts, production and activity in the agriculture and mining sectors, and data on Queensland's commodity exports as it relates to the region.

The building activity section gives a concise summary of the number and value of building approvals in the region.

The tourism section lists occupancy rates for accommodation, accommodation takings, as well as international and domestic visitor numbers.

Information on education provided in this profile includes the number of primary and secondary schools in the region, information on activity at Central Queensland University, vocational education and training, as well as 2006 and 2011 Census figures on the qualifications of the region's population.

Road and air travel statistics are all reported in the transport section.

Finally, details of the region's liveability are provided in the form of retail price information, fuel prices and house prices for both purchase and rental markets.

Note: Data from the August 2016 Census is likely to be available mid-2017.

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Overview

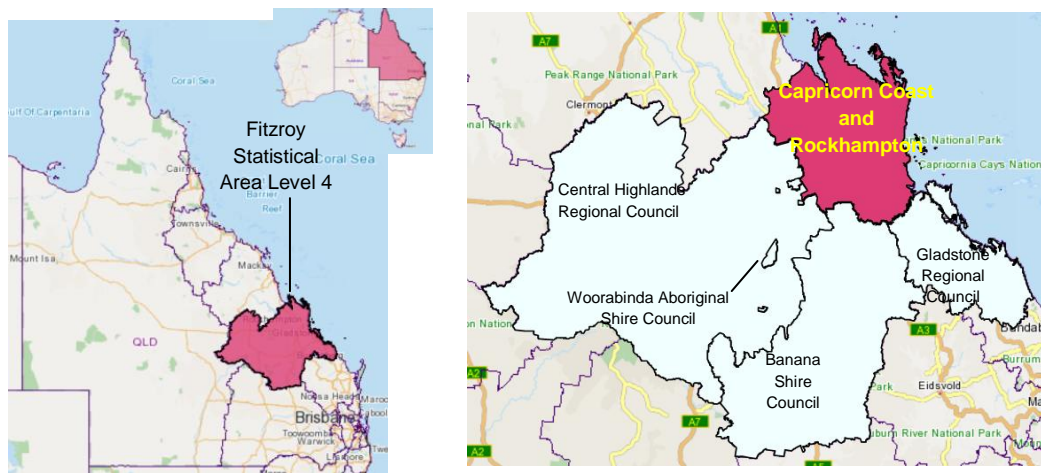
Key indicators at a glance

- Gross Regional Product - \$6.6b (2014/15)
- Population – 120,654 persons
- Average annual population growth – 1.7%
- Population projection 2036 – 161,142 persons
- March quarter 2016 Labour force – 60,577 persons
- March quarter 2016 unemployment rate 8.0%

Capricorn Coast and Rockhampton

The Capricorn Coast and Rockhampton area comprises the two local government areas of Rockhampton Regional Council and Livingstone Shire Council. It is within the Fitzroy Statistical Area Level 4 (SA4) and covers a total area of 18,356 km² and accounts for 1.1% of the state.

Figure 1 Australia, Fitzroy SA4 and Capricorn Coast and Rockhampton area, 2011



Source: Australian Bureau of Statistics, Census of Population and Housing, 2011.

There are 19 Statistical Area Level 2 (SA2) within the Capricorn Coast and Rockhampton area as listed below. The Capricorn Coast and Rockhampton area includes the urban centres of Emu Park, Gracemere, Mount Morgan, Rockhampton and Yeppoon.

[Berserker](#)

[Bouldercome](#)

[Emu Park](#)

[Frenchville - Mount Archer](#)

[Glenlee - Rockyview](#)

[Gracemere](#)

[Lakes Creek](#)

[Mount Morgan](#)

[Norman Gardens](#)

[Park Avenue](#)

[Parkhurst – Kawana](#)

[Rockhampton – West](#)

[Rockhampton City](#)

[Rockhampton Region – East](#)

[Rockhampton Region – North](#)

[Rockhampton Region – West](#)

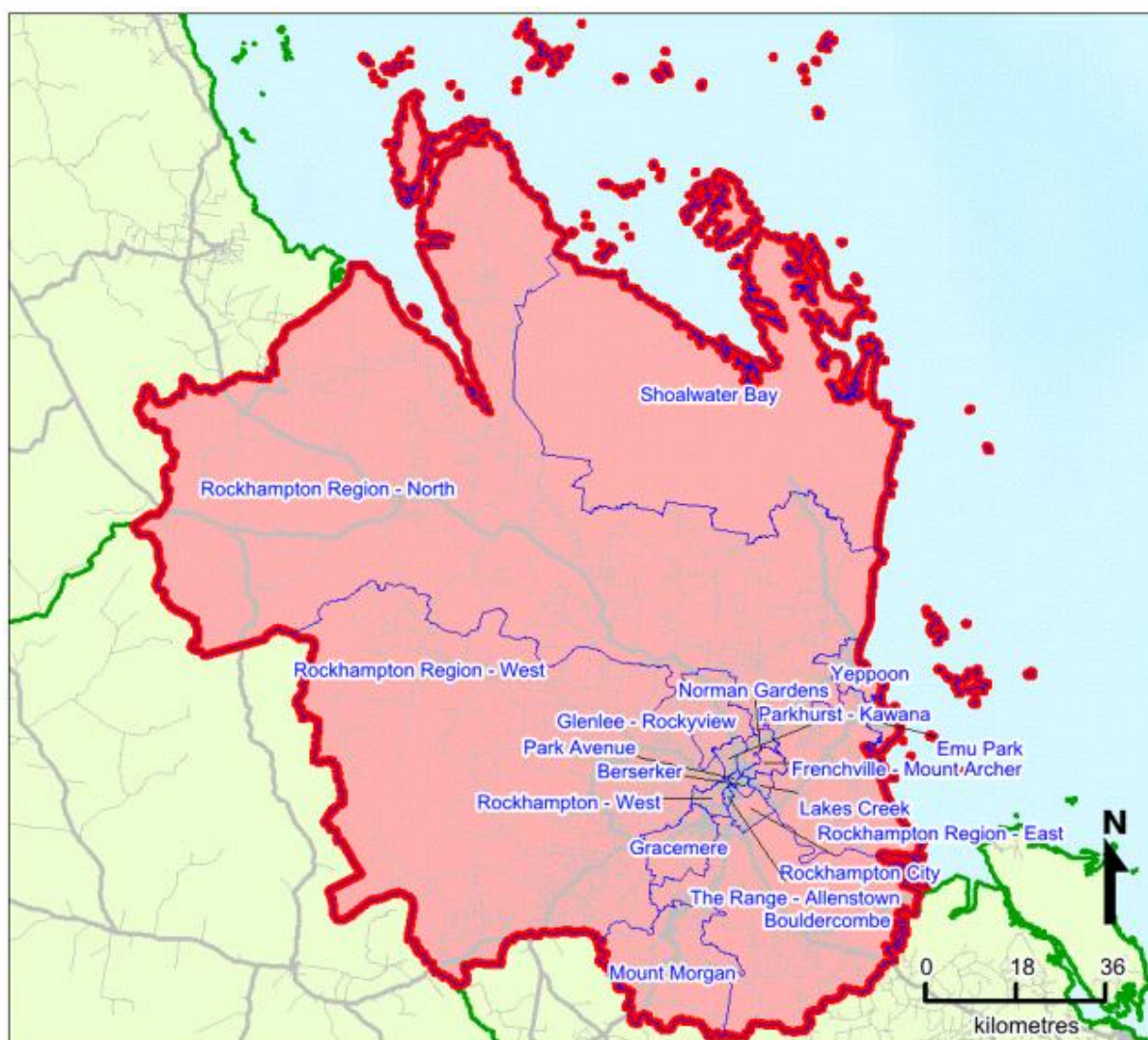
[Shoalwater Bay](#)

[The Range – Allenstown](#)

[Yeppoon](#)

Note: maps of SA2 areas can be downloaded from *Queensland Statistical Areas, Level 2 (SA2), 2011*, <http://www.oesr.qld.gov.au/products/maps/qld-sa2-asgs-2011/index.php>

Figure 2 Statistical Area Level 2 in the Capricorn Coast and Rockhampton, 2011



Based on Australian Bureau of Statistics, Australian Statistical Geography Standard, 2011.

Source: The State of Queensland (Queensland Treasury), 2015

Climate

The Capricorn Coast and Rockhampton area enjoys a subtropical climate with wet summers and low winter rainfall. The highest mean monthly maximum temperature in Rockhampton is in December, with 32.0°C. Yeppoon's highest mean monthly maximum temperature is in January, with 29.3°C. The lowest mean monthly minimum temperature in Rockhampton is 9.6°C in July and 11.9°C in Yeppoon in July.

Both Yeppoon and Rockhampton have their highest mean monthly rainfall in February (182.3mm and 146.1mm respectively). Rockhampton's lowest mean monthly rainfall is in September, with just 24.5mm, whereas Yeppoon's lowest mean monthly rainfall is in July, with 29.6mm.

Figure 3 Mean monthly maximum and minimum temperatures, Rockhampton (a) and Yeppoon (b)

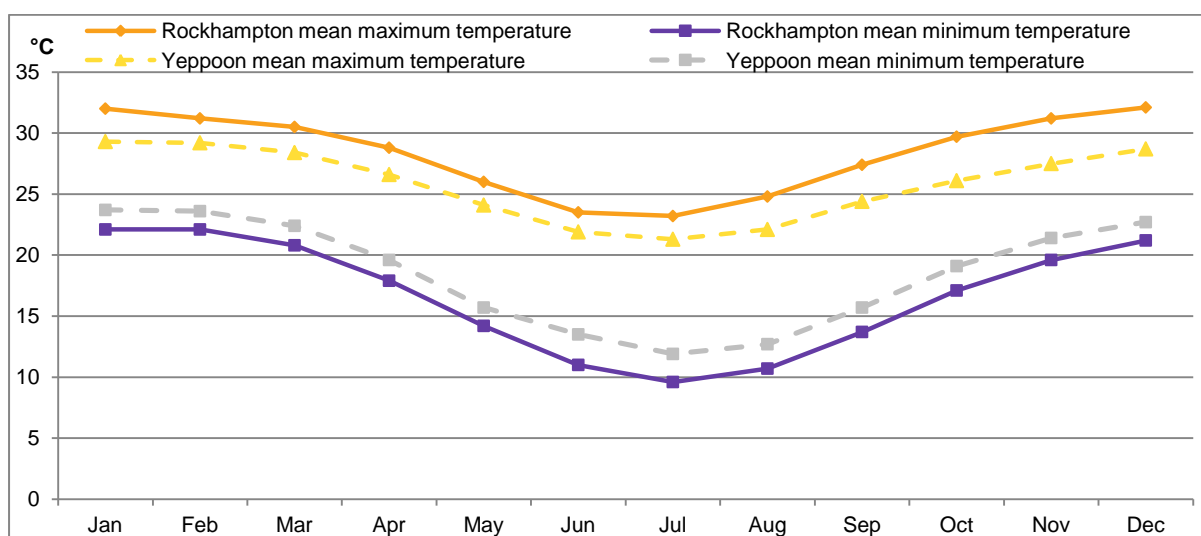
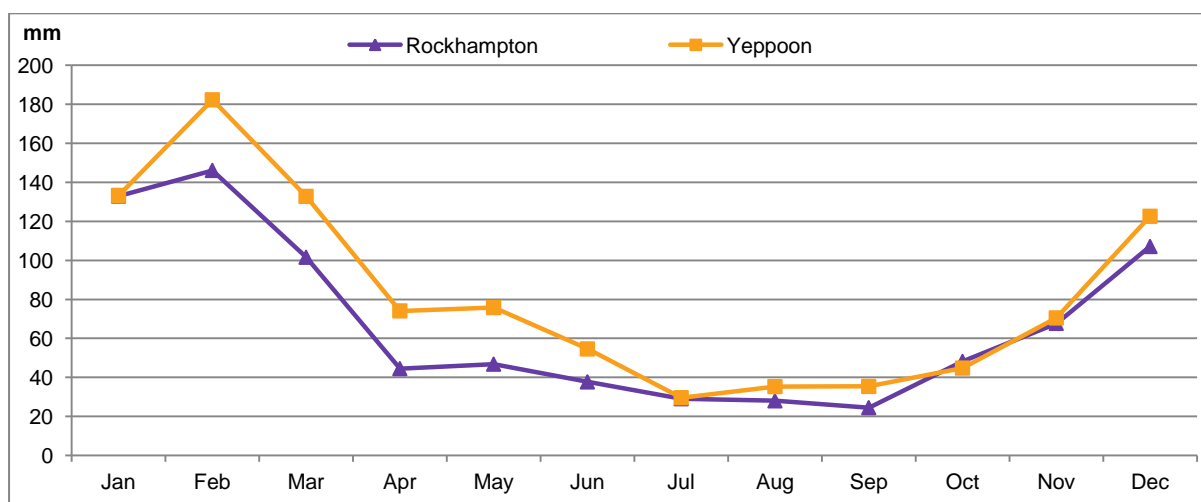


Figure 4 Mean monthly rainfall, Rockhampton (a) and Yeppoon (b)



(a) Based on observations recorded at Rockhampton Airport from 1939 to 2015.

(b) Based on observations recorded at Yeppoon Esplanade from 1993 to 2015 (temperature) and 1994 to 2015 (rainfall).

Source: Bureau of Meteorology, 2016

DEMOGRAPHY

Quick stats

- 2015 estimated resident population – 120,654 persons
- 2010 - 2015 average annual increase in population - 1.7%
- Greater proportion of persons aged 0 to 19 years than Queensland
- Greater proportion of persons aged 50 to 64 years and 75 years and over than Queensland
- 2036 population projection – 161,142 persons
- 2011 – 2036 average annual increase in population – 1,952 persons

Estimated Resident Population

The estimated resident population of the Capricorn Coast and Rockhampton area at 30 June 2015 was 120,654 persons, 2.5% of the total Queensland population. Between 30 June 2010 and 30 June 2015, the population in the Capricorn Coast and Rockhampton area increased by an average of 1.7% per annum, a faster growth rate than Queensland, which increased by an average of 1.6% per annum.

While the population of the region increased between 2010 and 2015, population change varied significantly by Statistical Area Level 2 (SA2). The fastest population growth over the five-year period occurred in Gracemere SA2 (an average of 4.6% per annum), followed by Emu Park SA2 (an average of 3.6% per annum).

Table 1 Estimated resident population by SA2 (a), Capricorn Coast and Rockhampton, 2010, 2014 and 2015p

Statistical Area Level 2(b)	Area km ²	Estimated resident population as at 30 June			Change (c)	
		2010	2014	2015p	2010–2015p	
		— number —			%	persons
Berserker	10.0	7,405	7,708	7,753	0.9	348
Bouldercombe	1,338.7	1,919	2,056	2,083	1.7	164
Emu Park	40.8	4,485	5,246	5,355	3.6	870
Frenchville - Mount Archer	30.2	9,499	9,828	9,877	0.8	378
Glenlee - Rockyview	208.0	4,569	5,071	5,187	2.6	618
Gracemere	154.1	8,720	10,654	10,942	4.6	2,222
Lakes Creek	16.8	5,189	5,517	5,526	1.3	337
Mount Morgan	490.7	3,101	3,124	3,078	-0.1	-23
Norman Gardens	36.1	8,951	9,715	9,763	1.8	812
Park Avenue	5.0	5,514	5,938	5,837	1.1	323
Parkhurst - Kawana	28.4	6,685	7,153	7,216	1.5	531
Rockhampton - West	34.5	6,236	6,254	6,159	-0.2	-77
Rockhampton City	51.2	3,720	3,819	3,819	0.5	99
Rockhampton Region - East	680.2	3,178	3,455	3,507	2.0	329
Rockhampton Region - North	7,566.9	4,208	4,373	4,398	0.9	190
Rockhampton Region - West	4,359.0	2,747	2,984	3,014	1.9	267
Shoalwater Bay	3,177.0	11	11	11	0.0	0
The Range - Allenstown	5.5	8,507	8,655	8,586	0.2	79
Yeppoon	78.6	16,455	18,208	18,543	2.4	2,088
Capricorn Coast and Rockhampton	18,311.7	111,099	119,769	120,654	1.7	9,555
Queensland	1,734,174.0	4,404,744	4,719,925	4,778,854	1.6	374,110
Capricorn Coast and Rockhampton as % of Queensland	..	2.5	2.5	2.5

p = preliminary .. = not applicable

(a) Based on Australian Bureau of Statistics, Australian Statistical Geography Standard 2011.

(b) A map detailing boundaries for Statistical Area Level 2 can be found in the Introduction of this profile.

(c) Average annual growth rate.

Source: Australian Bureau of Statistics, *Regional Population Growth, Australia*, cat. no. 3218.0.

Population

Longer-term historical estimated resident population data from the Australian Bureau of Statistics indicate that the population of the Capricorn Coast and Rockhampton area has increased since 1991. The population increased from 89,668 persons in 1991 to 120,654 persons in 2015. This was an increase of 30,986 persons at an average annual growth rate of 1.4%.

Annual population change for the Capricorn Coast and Rockhampton area has varied considerably between 1991 and 2015. The largest population change was between 2011 and 2012, with an increase of 3,057 persons. The lowest population change occurred between 1999 and 2000 with a decrease of 147 persons.

Figure 5 Estimated resident population (a), Capricorn Coast and Rockhampton, 1991 to 2015p

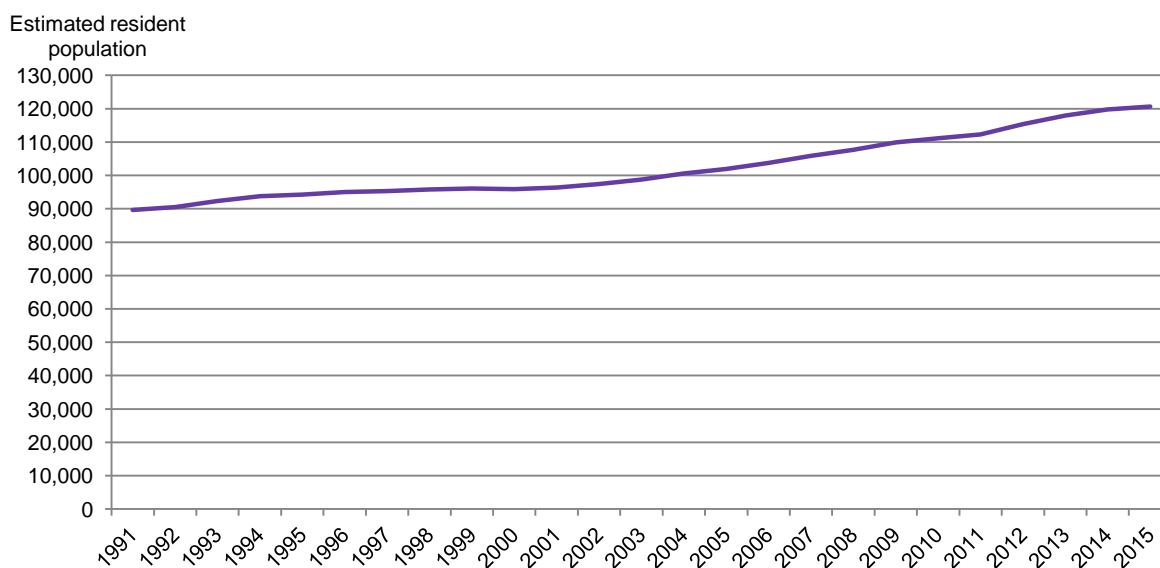
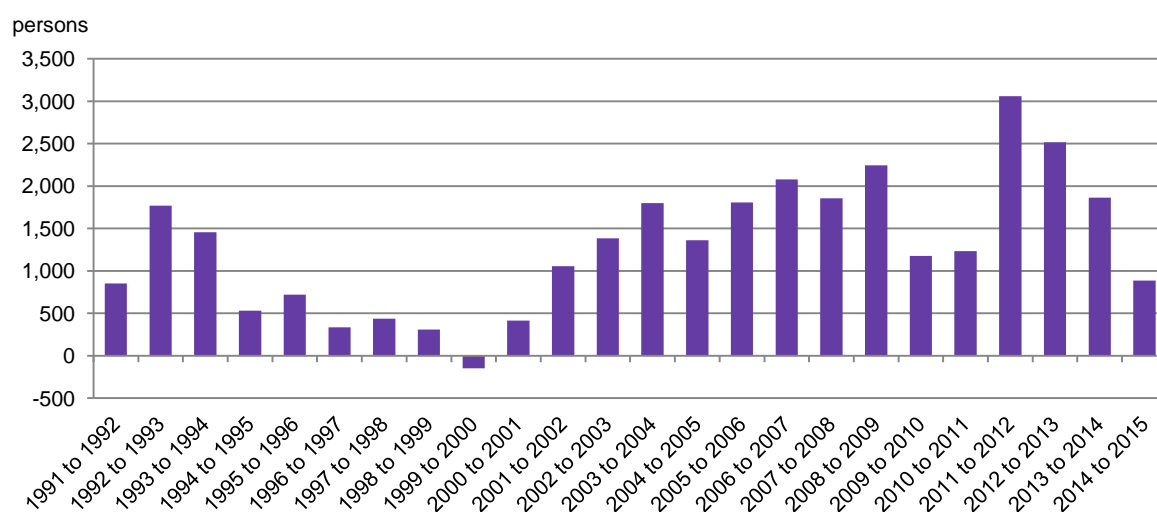


Figure 6 Annual change in the estimated resident population, Capricorn Coast and Rockhampton, 1991 to 2015p



p = preliminary

Source: Australian Bureau of Statistics, *Regional Population Growth, Australia*, cat. no. 3218.0.

Age Characteristics

Data from the Australian Bureau of Statistics indicate that the Capricorn Coast and Rockhampton area, at 30 June 2015, had a greater proportion of persons aged 0 to 19 years, 50 to 64 years and 75 years and over when compared with Queensland. The largest percentage difference between the Capricorn Coast and Rockhampton area and Queensland was those persons aged 15 to 19 years (0.8 percentage points higher) and persons aged 40 to 44 years (0.7 percentage points lower).

Between 2010 and 2015, the greatest increase in population in the Capricorn Coast and Rockhampton area was persons aged 30 to 34 years (1,430 persons), followed by persons aged 65 to 69 years (1,050 persons) and 5 to 9 years (1,029 persons). The number of persons aged 35 to 39 years and 45 to 49 years decreased between 2010 and 2015 (by 152 and 373 persons respectively).

Figure 7 Estimated resident population by age, as a percentage of the population, Capricorn Coast and Rockhampton area and Queensland, 2015(a)

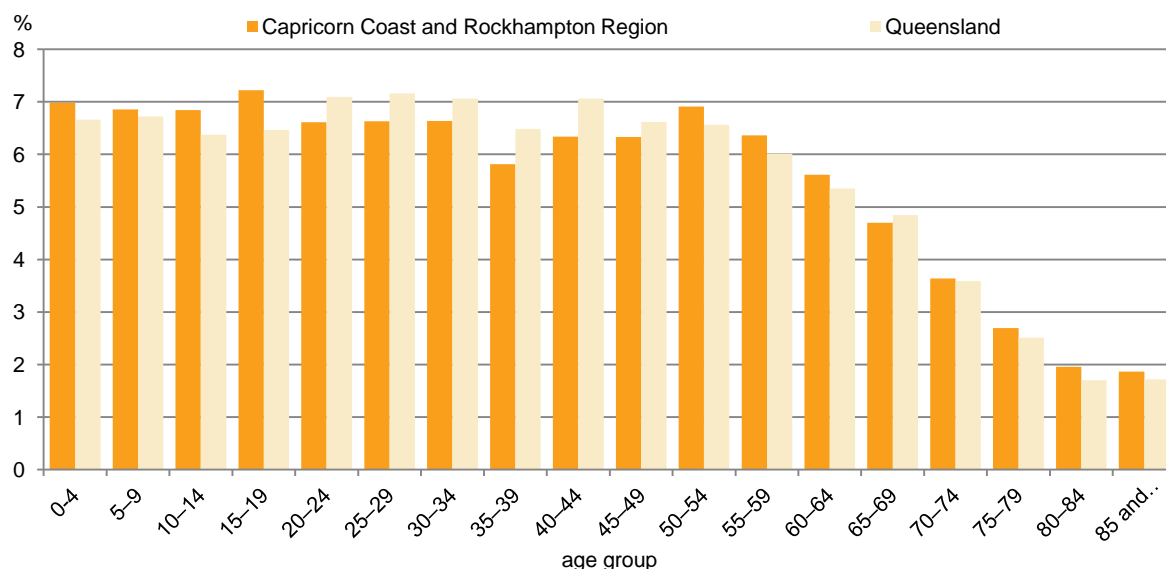
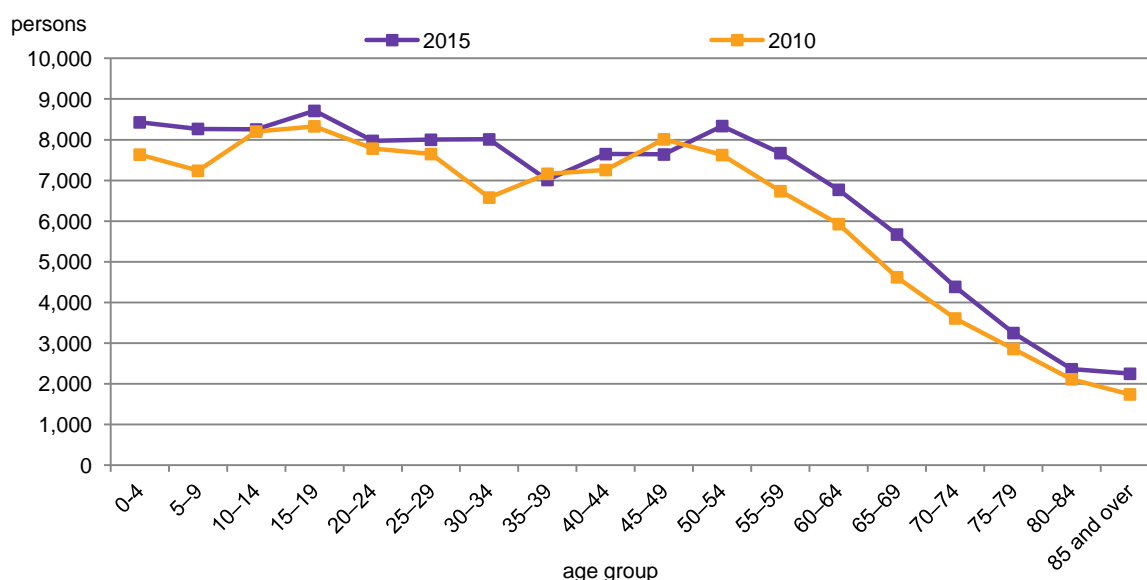


Figure 8 Estimated resident population by age, Capricorn Coast and Rockhampton, 2010 and 2015 (a)



(a) 2015 figures are preliminary.

Source: Australian Bureau of Statistics, *Population Estimates by Age and Sex, Australia and States*, cat. no. 3235.0.

Population Projections

Population projections published by Queensland Treasury and Trade, 2015 edition, indicate that the population of the Capricorn Coast and Rockhampton area will increase to 161,142 persons by the year 2036. The Region is projected to have a slower rate of growth (1.5%) than the Fitzroy SA4 (1.6%) and Queensland (1.7%). It is predicted the region will grow on average by 1,952 persons per year between 2011 and 2036.

Table 2 Population projections (a), Capricorn Coast and Rockhampton area, Fitzroy Statistical Division and Queensland, 2011 to 2036

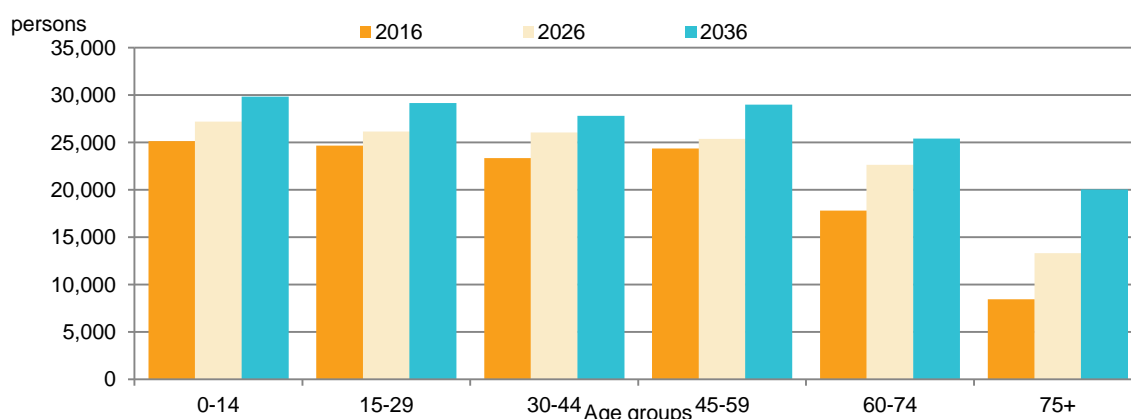
Area	Estimated resident population 2011	- Projected resident population -					Average annual growth	
		2016	2021	2026	2031	2036	2011 to 2036	
		— number —					persons	%
Capricorn Coast and Rockhampton	112,333	123,666	131,440	140,641	150,463	161,142	1,952	1.5
Fitzroy SA4	217,123	241,858	260,561	281,178	302,583	324,246	4,285	1.6
Queensland	4,476,778	4,853,048	5,250,292	5,730,062	6,240,546	6,763,153	91,455	1.7
Capricorn Coast and Rockhampton as a % of Fitzroy SA4	51.7	51.1	50.4	50.0	49.7	49.7
Capricorn Coast and Rockhampton as a % of Queensland	2.5	2.5	2.5	2.5	2.4	2.4

SA4 = Statistical area level 4 .. = not applicable
(a) Medium series.

Source: Queensland Government Population Projections, 2015 edition (medium series).

All age groups are projected to experience growth, however, the greatest percentage growth is being projected in the 60 to 74 years (72.6%) and over 75 years age groups (187.7%).

Figure 9 Population projections by age groups, Capricorn Coast and Rockhampton, 2016, 2026 and 2036



Source: Queensland Government population projections, 2015 edition (medium series), Queensland Government Statistician's Office, Queensland Treasury and Trade.

EMPLOYMENT

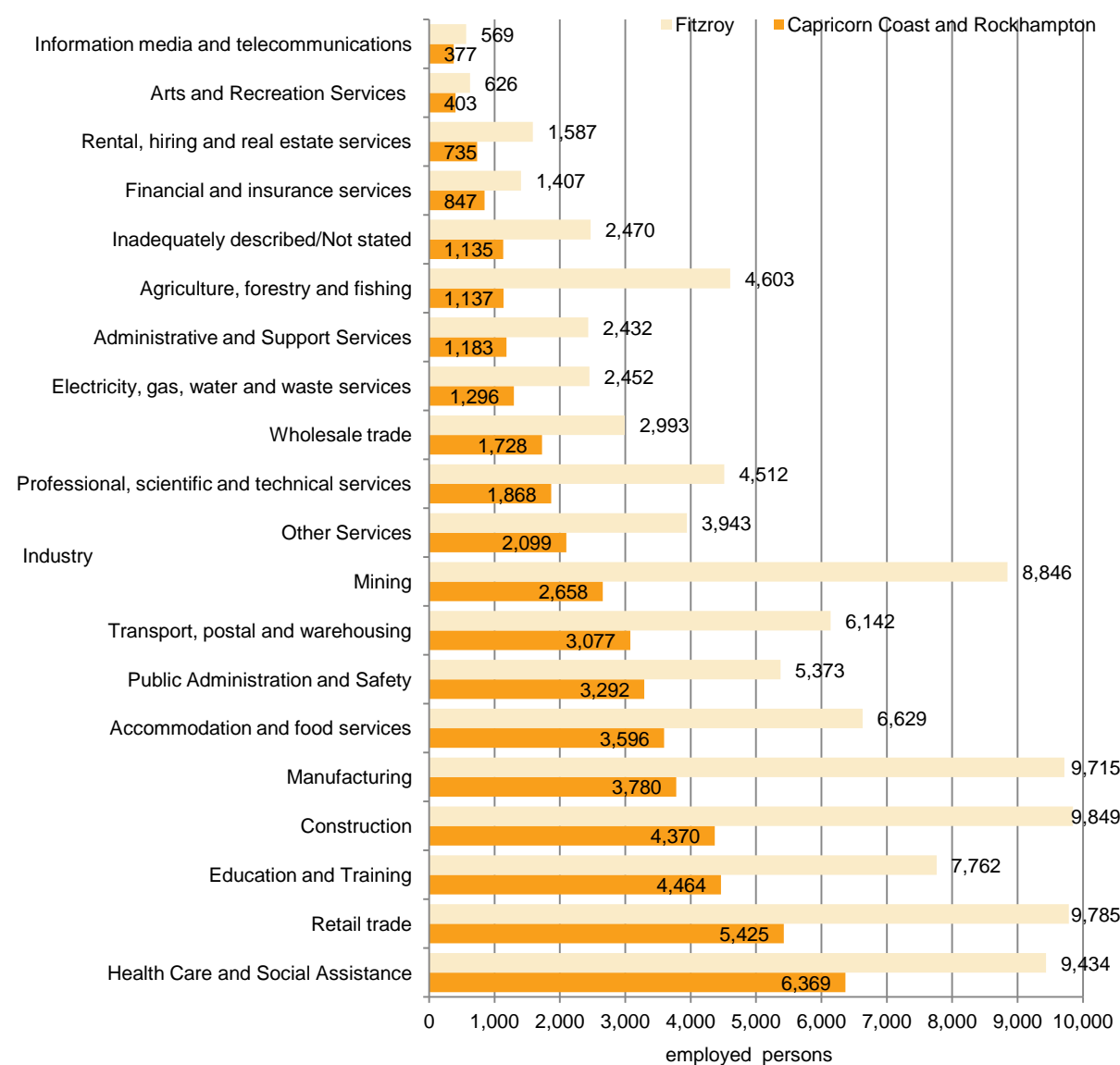
Quick stats

- March quarter 2016 labour force – 60,557 persons.
- March quarter 2016 unemployment rate – 8.0%.
- March quarter 2016 estimated number of unemployed persons – 4,842 persons.
- 2009-10 mean taxable income of taxpayers - \$56,700.
- 2008-09 to 2009-10 mean taxable income increased by 4.7%.
- 2012-13 average employee income - \$60,848
- 2011 Census largest employing industry - health care and social assistance 12.8%
- 2006-2011 highest percentage growth of employed persons – mining industry
- 2006-2011 highest increase in number of employed persons – health care and social assistance
- 2011 Census largest occupational group – technicians and trade workers
- 2011 Census 1,225 workers in the Capricorn Coast and Rockhampton area resided outside the region.
- 2011 Census 80.1% of employed residents worked within the region

Employment by Industry

At the time of the 2011 Census, health care and social assistance was the largest employing industry in the Capricorn Coast and Rockhampton area, accounting for 6,369 (12.8%) of the region's employed workforce. Other significant industries included retail trade (10.9%), education and training (9.0%) and construction (8.8%).

Table 3 Employed persons (a)(b) by industry, Capricorn Coast and Rockhampton and Fitzroy SA4, 2011



(a) Based on usual residence.

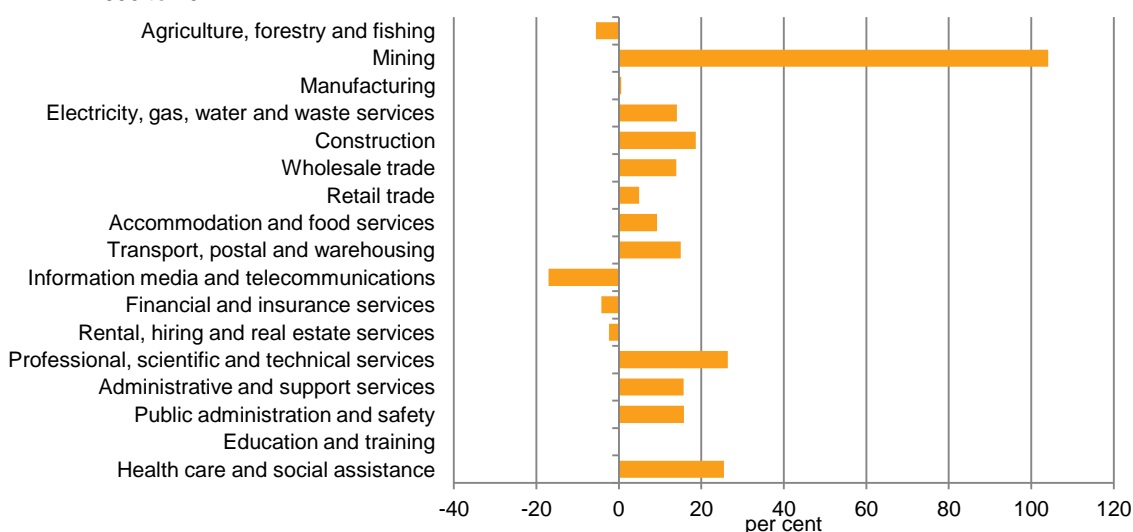
(b) Aged 15 years and over.

(c) Based on Australian Bureau of Statistics, Australian and New Zealand Standard Industrial Classification 2006 (Revision 1.0).

Source: Australian Bureau of Statistics, Census of Population and Housing, 2011, *Basic Community Profile – B43*.

Mining experienced the highest percentage growth of employed persons by industry between 2006 and 2011 at 101.4%, followed by professional, scientific and technical services (26.4%), health care and social assistance (25.5%) and construction (18.7%). Persons employed in information media and telecommunications experienced the largest decline (–17.1%). Between 2006 and 2011, health and community services had the greatest increase in the number of persons employed of all industries (1,295 persons). Information media and telecommunications had the largest decrease in persons employed of all industries (–80 persons).

Figure 10 Percentage change in employed persons (a) (b) by industry (c), Capricorn Coast and Rockhampton, 2006 to 2011



(a) Based on place of usual residence.

(b) Aged 15 years and over.

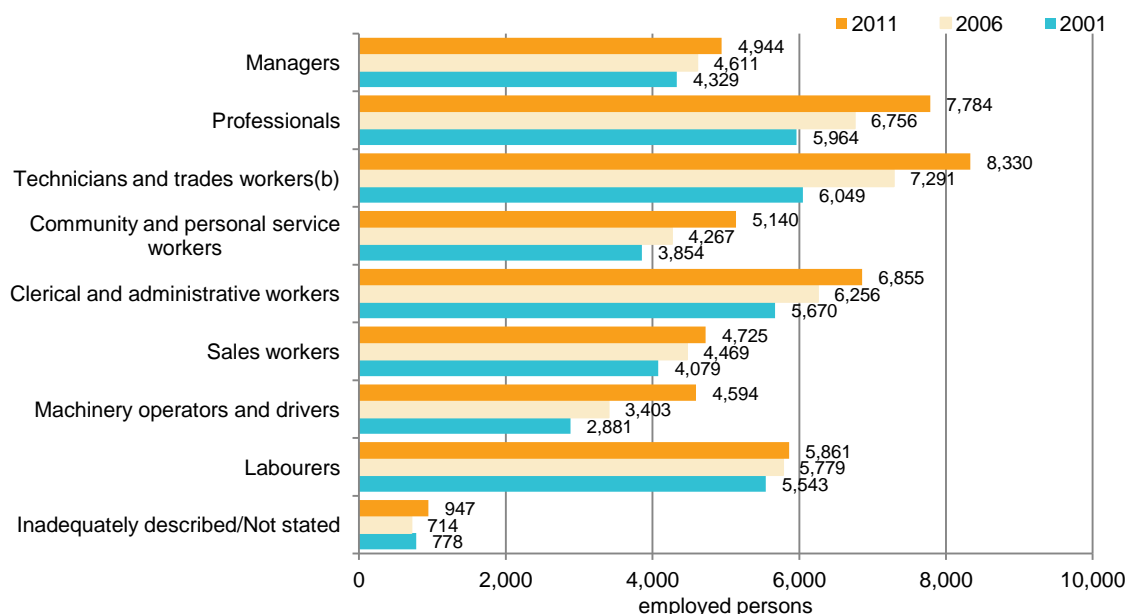
(c) Based on Australian Bureau of Statistics, Australian and New Zealand Standard Industrial Classification 2006 (Revision 1.0).

Source: Australian Bureau of Statistics, Census of Population and Housing, 2006 and 2011, *Time Series Profile – T33*.

Occupation

At the time of the 2011 Census, the largest occupational group of residents in the Capricorn Coast and Rockhampton area was technicians and trade workers (8,656 persons), followed by professionals (7,769 persons) and clerical and administrative workers (6,907 persons). All occupations experienced growth between the 2001 and 2011 censuses. The greatest increases were machinery operators and drivers (59.5%) and technicians and trades workers (37.7%).

Figure 11 Employed persons (a) (b) (c) by occupation (d), Capricorn Coast and Rockhampton, 2001, 2006 and 2011



(a) Based on place of usual residence.

(b) Aged 15 years and over.

(c) In 2001 'Technicians and trades workers' includes Engineering, Information and Communications Technology and Science Technicians and Tradespersons.

(d) Based on Australian Bureau of Statistics, Australian Standard Classification of Occupations, First Edition, Revision 1.

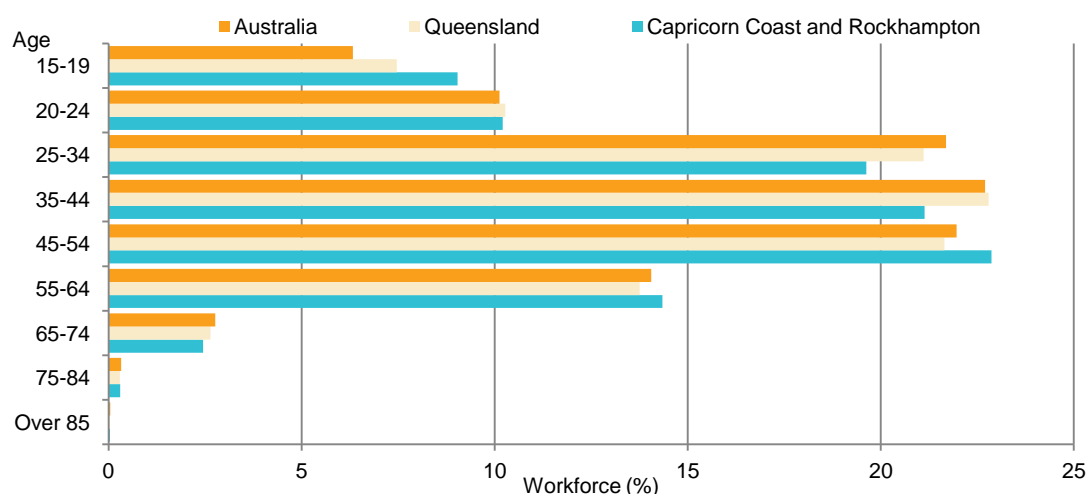
Source: Australian Bureau of Statistics, Census of Population and Housing, 2011, *Time Series Profile – T34*.

Workforce age

The workforce profile for the Capricorn Coast and Rockhampton area in 2011 showed a higher proportion of workers in the younger age groups (15-19 years) compared to State and National averages.

The proportion of workers in the 25-44 years age group was significantly lower in the Capricorn Coast and Rockhampton area than for State or National averages.

Figure 12 Labour force by age group, 2011

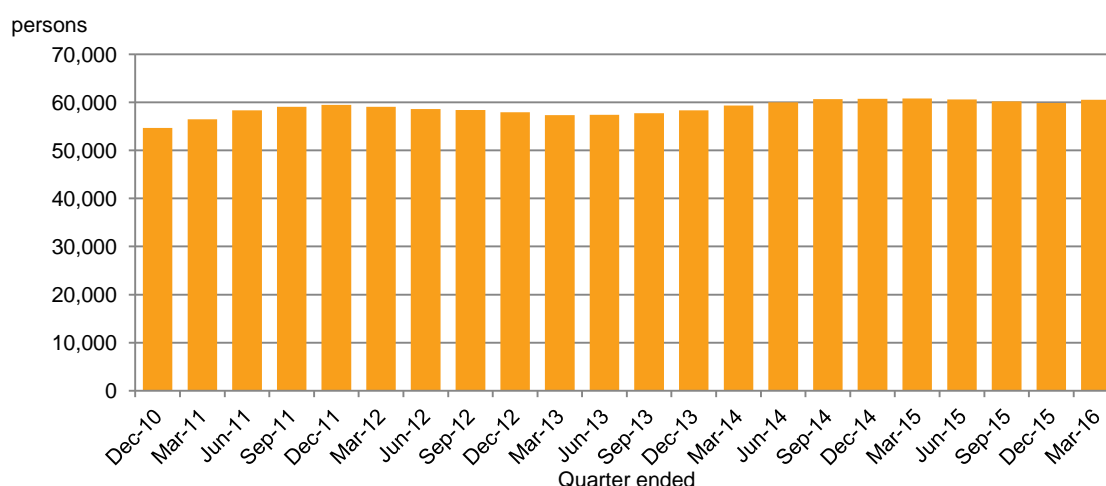


Source: ABS, Census of Population and Housing, 2011, Basic Community Profile – B42

Labour force

The total estimated labour force in the Capricorn Coast and Rockhampton area for the March quarter 2016 was 60,557 persons. Between the December quarter 2010 and March quarter 2016, the average annual growth rate of the labour force in the Capricorn Coast and Rockhampton area was 2.0%.

Figure 13 Labour force (a) (b), Capricorn Coast and Rockhampton, 2010 to 2016



(a) Small Area Labour Force data have been generated using original, unadjusted Australian Bureau of Statistics labour force estimates, Australian Bureau of Statistics Census 2006 data and Centrelink Newstart and Youth Allowance data. As such these estimates can exhibit considerable variability and care should be taken when interpreting these values. In addition, these estimates have not been adjusted to account for seasonal or other variations and can thus exhibit irregular movements.

(b) Based on smoothed (four quarter average) data.

Source: Australian Government Department of Employment, *Small Area Labour Markets Australia* various editions.

Unemployment

Synthetic estimates from the Australian Department of Employment indicate the unemployment rate in the Capricorn Coast and Rockhampton area in the March quarter 2016 was 8.0%, an increase of 1.1 percentage points from the same quarter in 2015. The unemployment rate for the region in the March quarter 2016 was 1.8 percentage points higher than the rate for Queensland.

The estimated number of unemployed persons in the Capricorn Coast and Rockhampton area for the March quarter 2016 was 4,842 persons. This was a decrease of 456 unemployed persons since the previous quarter.

Figure 14 Unemployment rate (a) (b), Capricorn Coast and Rockhampton area and Queensland, December quarter 2010 to September quarter 2015 (c)

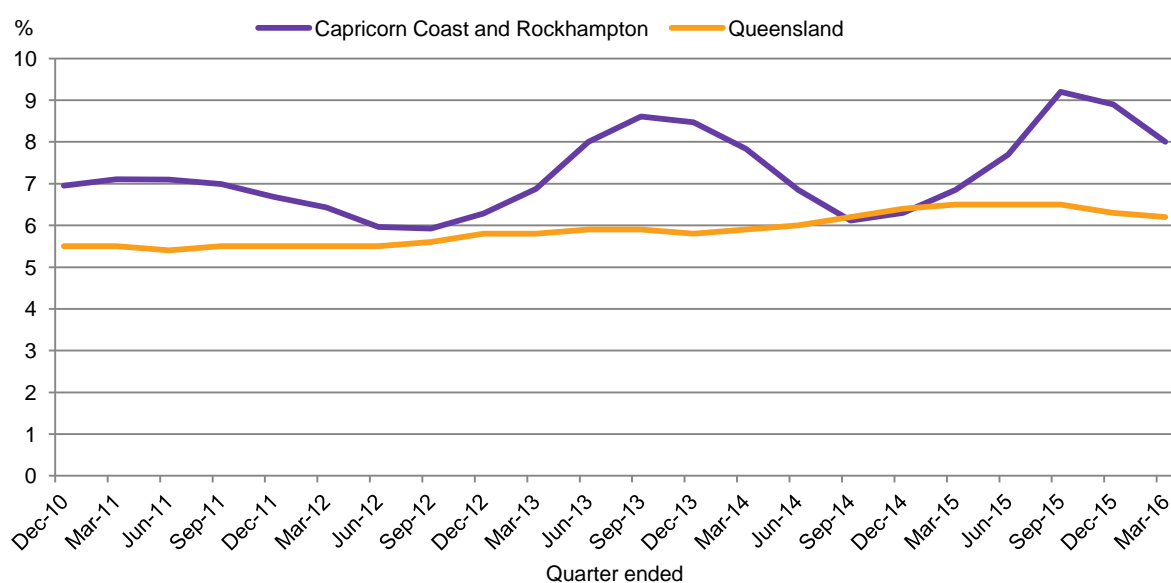
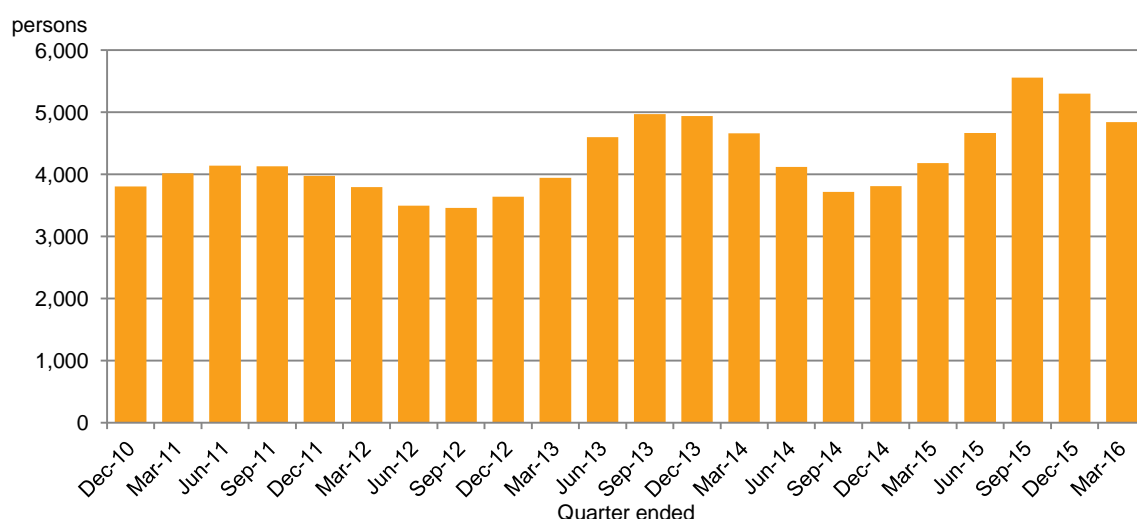


Figure 15 Unemployed persons (a) (b), Capricorn Coast and Rockhampton, December quarter 2010 to March quarter 2016 (c)



(a) Small Area Labour Force data has been generated from a Structure Preserving Estimation (SPREE) methodology using original, unadjusted Australian Bureau of Statistics labour force estimates, Australian Bureau of Statistics Census 2006 data and Centrelink Newstart and Youth Allowance (Other). As such these estimates can exhibit considerable variability and care should be taken when interpreting these values. In addition, these estimates have not been adjusted to account for seasonal or other variations and can thus exhibit irregular movements.

(b) Based on smoothed (four quarter average) data.

(c) Smoothed data (data based on four quarter average) is not available prior to December quarter 2010.

Source: Australian Government Department of Employment, *Small Area Labour Markets Australia* various editions.

Journey to Work

At the time of the 2011 Census, 41,176 people worked in the Capricorn Coast and Rockhampton area. Of these persons, 97.4% resided in the region, while 2.5% (1,225 persons) resided elsewhere. One hundred and thirty-six persons resided in Sunshine Coast Regional Council and worked in the Capricorn Coast and Rockhampton area, while 145 persons resided in other states and territories and worked in the region.

Table 4 Employed persons (a)(b) by place of usual residence (c), Capricorn Coast and Rockhampton 2011

Place of usual residence	Persons	%
Capricorn Coast and Rockhampton	39,903	97.4
Sunshine Coast (R)	136	0.2
Brisbane (C)	130	0.2
Gladstone (R)	119	0.2
Central Highlands (R)	75	0.1
Bundaberg (R)	69	0.1
Mackay (R)	65	0.1
Townsville (C)	64	0.1
Banana (S)	62	0.1
Gold Coast (C)	61	0.1
Isaac (R)	58	0.1
Fraser Coast (R)	44	0.1
Moreton Bay (R)	36	0.1
Elsewhere in Queensland	161	0.8
Elsewhere in Australia	145	0.3
<i>Total persons residing outside the Capricorn Coast and Rockhampton area</i>	<i>1,225</i>	<i>2.5</i>
No usual address	48	0.1
Total	41,176	100.0

At the time of the 2011 Census, 49,835 employed persons resided in the Capricorn Coast and Rockhampton area. Of these persons, 80.1% worked within the region, while 10.7% (5,322 persons) worked elsewhere. This included 1,540 persons who worked in the Central Highlands Regional Council area, 853 persons who worked in the Isaac Regional Council area and 241 usual residents of the region who worked in other states and territories.

Table 5 Employed persons (a), usual residents of the Capricorn Coast and Rockhampton by location of workplace (b) (c), 2011

Place of work	Persons	%
Capricorn Coast and Rockhampton	39,903	80.1
Central Highlands (R)	1,540	3.1
Isaac (R)	853	1.7
Banana (S)	313	0.6
Gladstone (R)	244	0.5
Brisbane (C)	148	0.3
Mackay (R)	106	0.2
Sunshine Coast (R)	46	0.1
Whitsunday (R)	34	0.1
Western Downs (R)	18	0.0
Townsville (C)	16	0.0
Elsewhere in Queensland	1,763	3.5
Elsewhere in Australia	241	0.5
<i>Total persons with place of work outside the Capricorn Coast and Rockhampton</i>	<i>5,322</i>	<i>10.7</i>
Undefined or not stated	4,610	9.3
Total	49,835	100.0

C = City R = Regional Council

(a) Aged 15 years and over.

(b) Place of work is coded from the workplace address question on the Census form and relates to where the person worked in the week prior to census night.

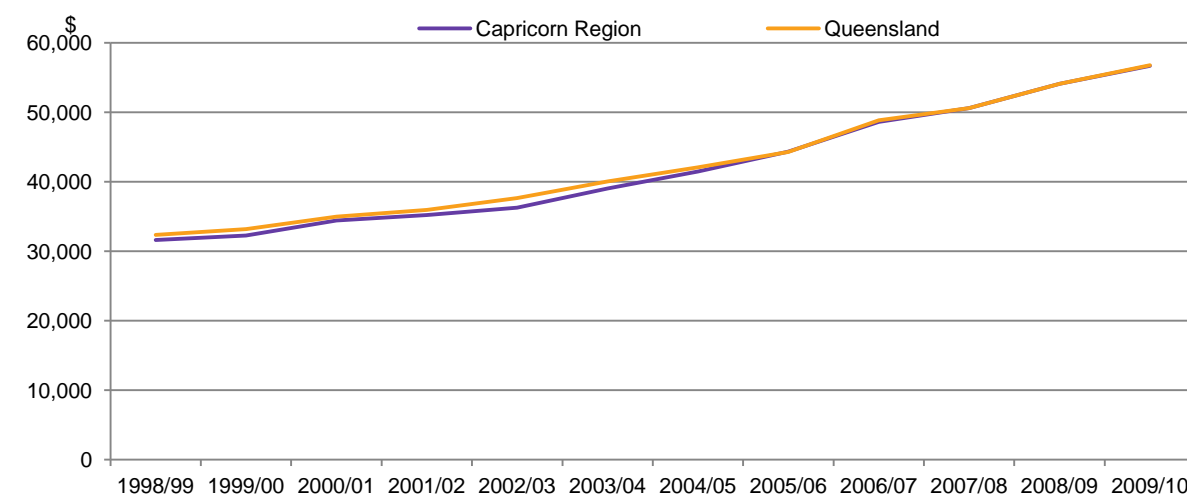
(c) Place of work is based on local government areas as per Australian Bureau of Statistics, Australian Statistical Geographic Standard.

Source: Australian Bureau of Statistics, Census of Population and Housing, 2011

Mean Income of Taxpayers

Statistics from the Australian Taxation Office show that the mean taxable income of taxpayers in the Capricorn Coast and Rockhampton area for the 2009–10 financial year was \$56,700. This was \$102 less than the mean taxable income for Queensland (\$56,802). Between the financial years 2008–09 and 2009–10, the mean taxable income in the Capricorn Coast and Rockhampton area increased by \$2,570 (4.7%). This was lower than Queensland for the same period (\$2,674 or 4.9%).

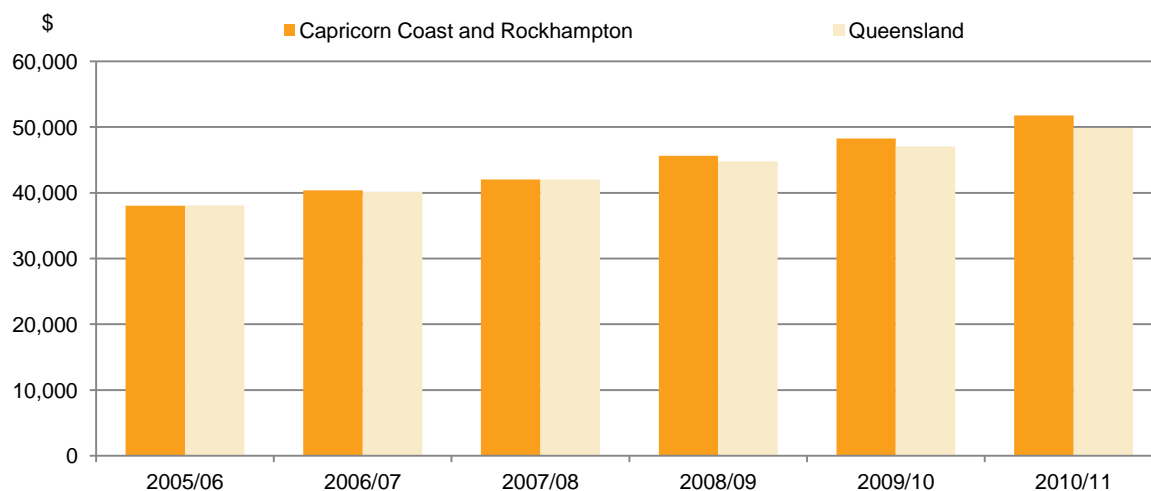
Figure 16 Mean taxable income, Capricorn Coast and Rockhampton area and Queensland, 1998-99 to 2009-10



Source: Australian Taxation Office (unpublished data)

Estimates of personal income show that the average total income (excluding Government pensions and allowances) in the Capricorn Coast and Rockhampton area for the 2012-13 financial year was \$59,275. This was \$2,729 more than the average total income for Queensland (\$56,546). The average employee income in the Capricorn Coast and Rockhampton area for the 2012-13 financial year was \$60,848. This was \$3,067 more than the average employee income for Queensland (\$57,781). Between the financial years 2009-10 and 2010-11, the mean income from salaries and wages in the Capricorn Coast and Rockhampton area increased by \$3,523 (7.3%). This was more than Queensland for the same period (\$2,809 or 6.0%).

Figure 17 Mean income from wages and salaries (a), Capricorn Coast and Rockhampton area and Queensland, 2005-06 to 2010-11



(a) Wage and salary income, as reported on the income tax return, includes gross income as well as allowances, commissions, bonuses, tips, gratuities, consultation fees, honoraria, termination pays, lumps sums and other payments for services.

Source: Australian Bureau of Statistics, *Estimates of Personal Income for Small Areas, 2005–06 to 2010–11*, cat. no. 6524.0.55.002.

INDUSTRY

Quick stats

- 2015 gross regional product, Capricorn Coast and Rockhampton Region - \$6.6b
- Mining was the prominent industry in the Fitzroy Statistical Division, at 34.0% of nominal gross value added (GVA) in 2010–11, up 7.6 percentage points from 2000–01.
- Total gross value of agricultural product in 2011 - \$132.9m
- Cattle and calves slaughtering continued to be the most valuable agricultural product
- 68.5% of agricultural production – livestock slaughtering
- \$8,716.2m – overseas commodity exports from Fitzroy regional ports, 2012-13
- Coal, coke and briquettes – main commodity exported in dollar value terms, 2012-13
- Japan – major country of destination for exports, 2012-13
- 10.7m tonnes – overseas exports of coal, coke and briquettes, September quarter 2013

Gross Regional Product

Over the ten years to 2010-11, Queensland recorded an average annual growth in gross state product (GSP) of 4.1%. During this period, the Sunshine Coast was the fastest-growing region in Queensland, with real average annual growth in gross regional product (GRP) of 5.1%.

Other areas which experienced faster GRP growth than GSP included the Mackay (4.6%), Brisbane (4.7%) and Gold Coast (4.8%) regions. Darling Downs and Fitzroy experienced 3.7% and 3.5% average annual growth respectively during this period.

North West and South West experienced average annual growth significantly below that of real GSP, with 0.1% and 0.3% respectively.

Central West contracted during this period, with an average annual decline of 1.9% in GRP.

Table 6 Real gross regional product (a), Queensland statistical divisions, 2000–01 and 2010–11

Region (b)	2000-01	2010-11	Average annual growth
	— \$m —		%
Brisbane	81,554	129,681	4.7
Gold Coast	15,768	25,312	4.8
Sunshine Coast	7,690	12,600	5.1
West Moreton	2,043	2,651	2.6
Wide Bay-Burnett	7,581	10,209	3.0
Darling Downs	8,395	12,126	3.7
South West	2,043	2,100	0.3
Fitzroy	14,894	20,974	3.5
Central West	830	687	-1.9
Mackay	14,486	22,807	4.6
Northern	8,959	11,923	2.9
Far North	9,742	12,286	2.3
North West	6,459	6,511	0.1
Total Queensland (GSP)	180,444	269,868	4.1
Rest of Australia (GSP)	852,724	1,134,020	2.9

(a) Chain volume measures, 2010-11 dollars.

(b) Data corresponds to the Statistical Divisions of Queensland as defined by the Australian Standard Geographical Classification (ASGC) 2006.

Source: Experimental Estimates of Gross Regional Product, 2006-07 and 2010-11, Queensland Treasury and Trade.

The industry composition of Fitzroy's economy based on current price estimates of gross value added (GVA) shows mining is the prominent industry in Fitzroy, accounting for 34.0% of nominal GVA in 2010–11, up 7.6 percentage points from 2000–01. Construction, at 17.0%, and manufacturing, at 7.7%, were the next largest contributors to Fitzroy's economy. The largest change in composition, other than mining, was observed in construction, up 11.0 percentage points from 2000–01. Agriculture, forestry and fishing recorded the largest fall in its share of nominal GVA, down 5.1 percentage points, followed by manufacturing, down 3.0 percentage points.

Table 7 Composition of gross value added (a), Fitzroy Statistical Division, 2000–01 and 2010–11

Industry	Composition		Change in composition
	2000–01	2010–11	
	— % —		percentage points
Agriculture, forestry and fishing	7.8	2.7	-5.1
Mining	26.4	34.0	7.6
Manufacturing	10.7	7.7	-3.0
Electricity, gas and water supply	4.6	3.9	-0.8
Construction	6.0	17.0	11.0
Wholesale trade	4.9	3.1	-1.8
Retail trade	4.0	2.9	-1.1
Accommodation and food services	2.3	1.4	-0.9
Transport, postal and warehousing	7.0	5.6	-1.4
Information media and telecommunications	1.8	0.8	-1.1
Financial and insurance services	2.4	1.9	-0.5
Rental, hiring and real estate services	1.1	1.4	0.3
Professional, scientific and technical services	2.1	2.8	0.7
Administrative and support services	1.2	1.1	-0.1
Public administration and safety	3.0	2.6	-0.4
Education and training	3.9	2.5	-1.4
Health care and social assistance	3.9	3.1	-0.8
Arts and recreational services	0.4	0.1	-0.3
Other services	1.7	1.3	-0.4
Ownership of dwellings	4.6	4.0	-0.5
Gross value added	100.0	100.0	..

.. = not applicable

(a) GVA is equal to GRP less net taxes on products. GVA is used to analyse industry composition of regional production as there is no adequate method to allocate taxes less subsidies on products across industries. As a result, these percentages should not be used to distribute statistical division GRP in calculating industry-level estimates. For further information please review the source publication.

Source: Experimental Estimates of Gross Regional Product 2000-01, 2006-07 and 2010-11, Queensland Treasury and Trade.

Agricultural Production

Agriculture, forestry and fishing accounted for 14.3% of all businesses registered in the Capricorn Coast and Rockhampton area in 2014-15. Over four-fifths (83.7%) of these businesses were non-employing and less than half (44.3%) had a turnover of less than \$50,000 per annum.

Figure 18 Counts of businesses by employee size in agriculture, forestry and fishing industry, Capricorn Coast and Rockhampton, 2014-15

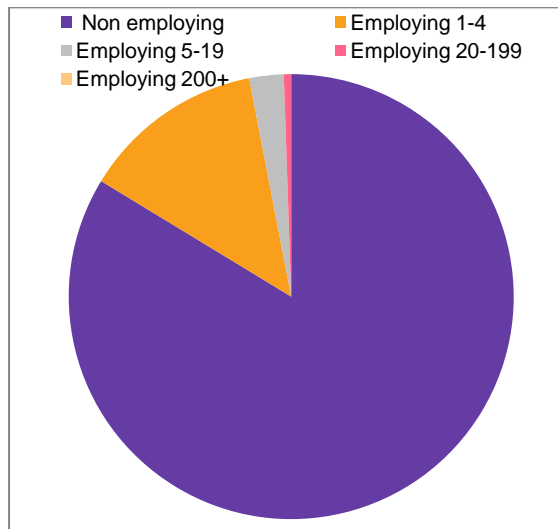
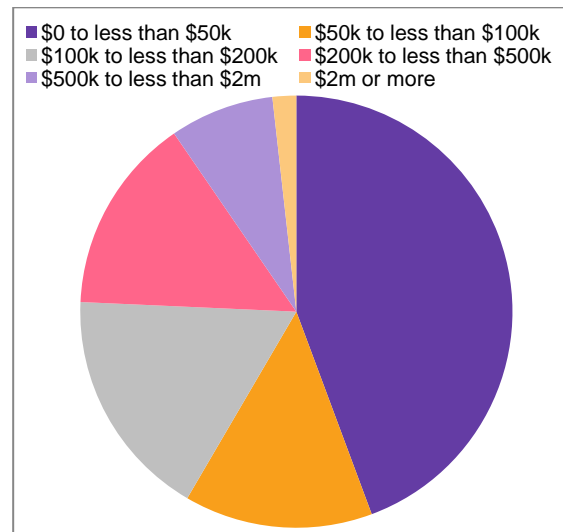


Figure 19 Counts of businesses by turnover in agriculture, forestry and fishing industry, Capricorn Coast and Rockhampton, 2014-15



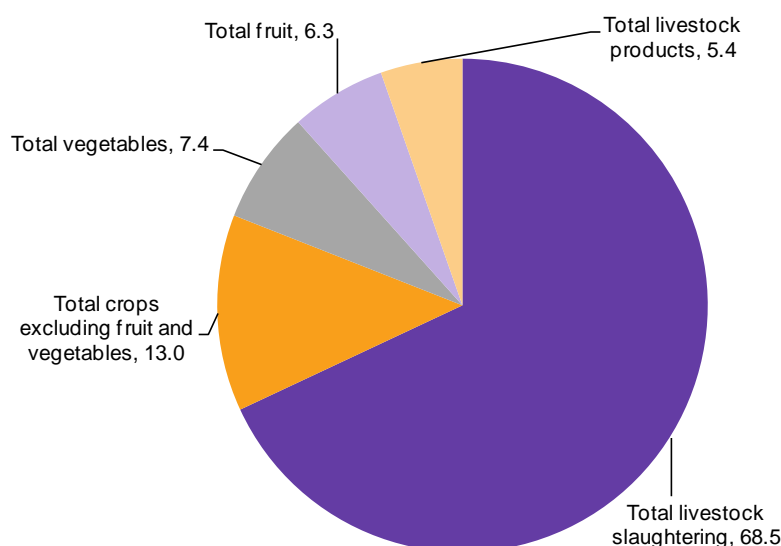
(a) It is not currently possible to account for those businesses which operate out of several locations, other than at their main location. This is particularly relevant for larger businesses, which commonly establish outlets in numerous states and regions across Australia. The reason for this is that data pertaining to individual business locations are not currently available from the Australian Bureau of Statistics Business Register. Users should therefore be aware of this limitation when using counts of businesses included in this table.

(b) Australian Bureau of Statistics, Australian and New Zealand Standard Industrial Classification (ANZSIC), 2006 edition (ABS cat. no.1292.0).

Source: Australian Bureau of Statistics, *Counts of Australian Businesses, including Entries and Exits, Jun 2011 to Jun 2015*, cat. no. 8165.0.

In 2010-11, livestock slaughtering made up 68.5% of the Capricorn Coast and Rockhampton area's total value of agricultural production. Crops other than fruit and vegetables were the second highest agricultural commodity (13.0%), followed by vegetables (7.4%) and fruit (6.3%).

Figure 20 Percentage of agricultural commodity value (a) (b), Capricorn Coast and Rockhampton, 2010-11 (c)



Source: Australian Bureau of Statistics, *Agricultural Commodities, Australia, 2005-06*, cat. no. 7125.0 and *Value of Agricultural Commodities Produced, Australia, 2010-11*, cat. no. 7503.0.

The total gross value of agricultural production in the Capricorn Coast and Rockhampton area was \$132.9 million, or 17.3% of the Fitzroy SA4 total. The most valuable agricultural product in the region for 2010-11 was cattle and calves slaughtered (\$88.2 million). Cattle and calves slaughtered accounted for 11.5% of the Fitzroy SA4 gross agricultural production.

Table 8 Value (a) of agricultural production (b) for the Capricorn Coast and Rockhampton, 2010-11 (c)

Agricultural commodity	Capricorn Coast and Rockhampton	Region as a proportion of Fitzroy SA4	Region as a proportion of Queensland
	\$ m	— % —	
Pasture, cereal and other crops cut for hay	6.4	36.4	5.8
Cereals for grain	0.8	0.9	0.1
Cotton	0.4	0.6	0.1
Broadacre crops - other crops	2.2	1.3	0.1
Nurseries, cut flowers and cultivated turf	7.5	78.1	2.6
<i>Total crops excluding fruit and vegetables</i>	<i>17.3</i>	<i>5.0</i>	<i>0.4</i>
Vegetables for seed	5.9	100.0	18.6
Vegetables	4.0	42.6	0.4
<i>Total vegetables</i>	<i>9.9</i>	<i>64.7</i>	<i>0.9</i>
Mangoes	0.5	35.7	0.9
Lychees	1.1	100.0	10.6
Orchard fruit - other	0.4	80.0	0.6
Pineapples	6.3	100.0	12.5
<i>Total fruit</i>	<i>8.4</i>	<i>29.3</i>	<i>1.0</i>
Cattle and calves slaughtered	88.2	18.3	2.6
Pigs slaughtered	1.4	20.3	0.6
Poultry slaughtered	1.2	92.3	0.3
Other livestock slaughtered	0.3	17.6	0.3
<i>Total livestock slaughtering</i>	<i>91.1</i>	<i>18.6</i>	<i>2.2</i>
Eggs produced for human consumption	3.0	100.0	2.0
Milk	3.7	41.1	1.4
Other livestock products	0.5	100.0	0.4
<i>Total livestock products</i>	<i>7.2</i>	<i>57.6</i>	<i>1.4</i>
Total agriculture	132.9	17.3	1.4

(a) Values represented in this collection are gross value (i.e. the value placed on recorded production at wholesale prices, realised in the market place).

(b) The estimates in this collection are based on information obtained from a sample drawn from the total agricultural business population in scope of the collection, and are subject to sampling variability. Caution should therefore be exercised when interpreting the figures in this collection.

(c) Quantity data for most crops have been collected from the 2011 Agricultural Census, remaining commodity data are obtained from other ABS collections with some information from non ABS sources.

Source: Australian Bureau of Statistics, *Value of Agricultural Commodities Produced, Australia, 2010-11*, cat. no. 7503.0.

Mineral Production

In 2007–08, coal had the highest value of production within the mining industry for the Fitzroy Statistical Division, followed by crude petroleum and gold. The total value of mining production for the Fitzroy Statistical Division accounted for 25.8% of the Queensland total.

Table 9 Quantity and value of minerals produced, Fitzroy Statistical Division (a), 2007–08

Commodity	Unit of measure	Quantity produced			Value of production (b)
		Fitzroy Statistical Division	Queensland	Fitzroy Statistical Division as a percentage of Queensland	Fitzroy Statistical Division
				%	\$mil
Coal, black	tonnes	77,114,986	182,515,146	42.3	n.a.
Crude petroleum (c)	kilolitres	1,972,459,223	5,458,397,143	36.1	n.a.
Gold	kilos	5,667	25,939	21.8	n.a.
Limestone	tonnes	3,001,617	3,378,446	88.8	n.a.
Magnesium rich materials	tonnes	124,681	151,874	82.1	n.a.
Salt	tonnes	58,409	58,409	100.0	n.a.
Clays	tonnes	316,671	1,401,456	22.6	n.a.
Dimension stone	tonnes	5,876	55,140	10.7	n.a.
Gems and ornamental stones	0.5
Silica	tonnes	150,775	2,463,399	6.1	n.a.
Zeolite	tonnes	1,157	1,157	100.0	n.a.
Fitzroy Statistical Division					6,913.9
Queensland					26,768.6
Fitzroy Statistical Division as a percentage of Queensland					25.8

n.a. = not available due to confidentiality reasons

.. = not applicable

(a) Based on Australian Standard Geographical Classification 2008.

(b) Minerals ranked in order from highest value of production to lowest value of production.

(c) In the Fitzroy Statistical Division, this comprises coal methane gas.

Source: Queensland Mines and Energy - Department of Employment, Economic Development and Innovation (unpublished data).

Queensland Commodity Exports

Queensland commodity exports are those which had a final stage of production or manufacture in Queensland. There are two trade ports located in the Fitzroy Statistical Division: Gladstone and Rockhampton. The value of overseas commodity exports originating in Queensland and exported from Fitzroy regional ports in 2012-13 was \$8,716.2 million, 19.9% of the total value of Queensland's merchandise exports (\$43,711.7 million).

Table 10 Queensland commodities exported by statistical division ports (a), 2012-13 (b)

Statistical division ports	Value of exports	Proportion of Queensland exports
	\$m	%
Mackay	16,403.1	37.5
Brisbane	11,413.6	26.1
Fitzroy	8,716.2	19.9
Northern	5,877.4	13.4
Far North	774.3	1.8
North West	382.3	0.9
Wide Bay-Burnett	87.0	0.2
Other (c)	57.7	0.1
Queensland	43,711.7	100.0

(a) Where state of origin and state of loading are in Queensland.

(b) Preliminary based on September 2013 release.

(c) Includes data for a number of smaller Queensland ports which could not be separately assigned to a region.

Source: Australian Bureau of Statistics, Foreign Trade (unpublished data).

In dollar value terms in 2012-13, coal, coke and briquettes was the main type of Queensland-produced commodity exported from the Fitzroy Statistical Division ports (51.4%), followed by combined confidential items of trade (38.0%) and non-ferrous metals (8.0%). The specialisation ratio reflects the importance of a commodity exported from the region compared with Queensland as a whole. The major commodity with the highest specialisation ratio for the Fitzroy Statistical Division ports was combined confidential items (2.1), followed by crude fertilisers (1.3) and coal, coke and briquettes (1.2).

Table 11 Principal commodity exports from Fitzroy Statistical Division ports and total Queensland ports, 2012-13 (a) (b)

Commodity (c)	Fitzroy SD		Queensland		Specialisation ratio (d)
	Value of exports	Proportion of total	Value of exports	Proportion of total	
	\$m	%	\$m	%	
Coal, coke and briquettes	4,479.6	51.4	18,477.7	42.3	1.2
Combined confidential items	3,313.5	38.0	7,910.4	18.1	2.1
Non-ferrous metals	701.3	8.0	3,518.4	8.0	1.0
Cereals and cereal preparations	66.4	0.8	634.3	1.5	0.5
Vegetables and fruit	58.4	0.7	543.2	1.2	0.5
Feeding stuff for animals (e)	27.9	0.3	344.3	0.8	0.4
Animal oils and fats	22.2	0.3	201.7	0.5	0.6
Metalliferous ores and metal scrap	16.9	0.2	3,347.7	7.7	0.0
Petroleum, petroleum products and related materials	9.2	0.1	223.4	0.5	0.2
Crude fertilisers (f)	8.1	0.1	31.3	0.1	1.3
Other	12.7	0.1	8,479.1	19.4	..
Total	8,716.2	100.0	43,711.7	100.0	..

.. = not applicable

(a) Where state of origin and state of loading are in Queensland.

(b) Preliminary based on September 2013 release.

(c) Based on divisions of the UN Standard International Trade Classification.

(d) The ratio of the percentage for the region to the percentage for Queensland.

(e) Excludes unmilled cereals.

(f) Excludes those of Division 56 (Fertilisers).

Source: Australian Bureau of Statistics, Foreign Trade unpublished data.

In 2012-13, Japan was the major country of destination for Queensland commodity exports from the region, accounting for 34.1% of the value of commodities exported, followed by India (17.4%) and China (16.8%). The major countries of destination with the highest specialisation ratio for the Fitzroy Statistical Division ports were Malawi (4.9), Oman (4.8) and Qatar (4.7).

Table 12 Major countries of destination for exports from Fitzroy Statistical Division and Queensland, 2012–13
(a) (b)

Country	Fitzroy SD		Queensland		Specialisation ratio (c)
	Value of exports	Proportion of total	Value of exports	Proportion of total	
	\$m	%	\$m	%	
Japan	2,972.2	34.1	8,748.9	20.0	1.7
India	1,513.8	17.4	4,779.6	10.9	1.6
China	1,465.2	16.8	9,147.4	20.9	0.8
Korea, Republic of	1,054.7	12.1	4,998.4	11.4	1.1
Taiwan	458.7	5.3	1,927.3	4.4	1.2
Russian Federation	261.2	3.0	371.5	0.8	3.5
Netherlands	112.3	1.3	1,297.7	3.0	0.4
Qatar	97.8	1.1	103.4	0.2	4.7
Brazil	91.5	1.0	509.3	1.2	0.9
New Zealand	87.3	1.0	793.8	1.8	0.6
Other	601.4	6.9	11,034.4	25.2	..
Total	8,716.2	100.0	43,711.7	100.0	..

.. = not applicable

(a) Where state of origin and state of loading are in Queensland.

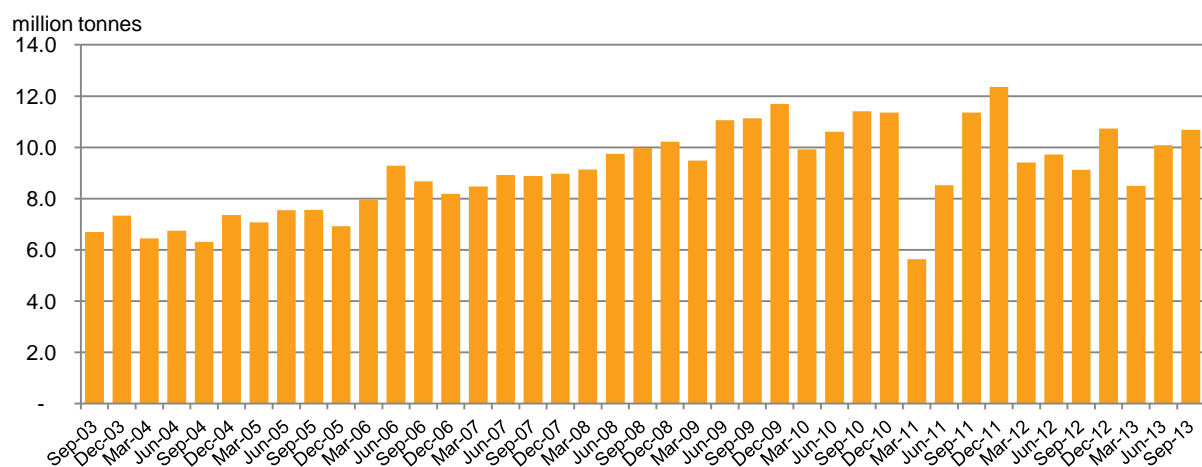
(b) Preliminary based on September 2013 release.

(c) The ratio of the percentage for the region to the percentage for Queensland.

Source: Australian Bureau of Statistics, Foreign Trade (unpublished data).

In the September quarter 2013, overseas exports of coal, coke and briquettes from Fitzroy Statistical Division ports totalled 10.9 million tonnes. This was 0.6 million tonnes or 6.0% more than the June quarter 2013.

Figure 21 Coal, coke and briquette exports from Fitzroy Statistical Division ports, September quarter 2005 to September quarter 2013 (a) (b) (c)



(a) Where state of origin and state of loading are in Queensland.

(b) Preliminary based on September 2013 release.

(c) Data are preliminary, and are subject to revision.

Source: Australian Bureau of Statistics, Foreign Trade (unpublished data).

In 2012-13, Queensland commodities exported overseas from the Fitzroy Statistical Division ports decreased 27.4% (or \$3,291.0 million) from 2011-12. The commodities exported from Fitzroy Statistical Division regional ports in 2012-13 with the most significant decreases in total value were coal, coke and briquettes (down \$2,795.1 million) and combined confidential items (down \$354.2 million). The commodities exported with the most significant increases in total value were vegetables and fruit (up \$44.9 million or 334.3%) and feeding stuff for animals (up \$14.2 million or 103.1%).

Table 13 Principal commodity exports from Fitzroy Statistical Division ports, 2011-12 and 2012-13 (a) (b)

Commodity (c)	2011-12	2012-13	Change
		— \$m —	%
Coal, coke and briquettes	7,274.8	4,479.6	-38.4
Combined confidential items	3,667.6	3,313.5	-9.7
Non-ferrous metals	833.7	701.3	-15.9
Cereals and cereal preparations	65.8	66.4	0.9
Vegetables and fruit	13.4	58.4	334.3
Feeding stuff for animals (e)	13.7	27.9	103.1
Animal oils and fats	26.5	22.2	-16.3
Metalliferous ores and metal scrap	16.3	16.9	3.6
Petroleum, petroleum products and related materials	4.2	9.2	119.8
Crude fertilisers (f)	59.4	8.1	-86.3
Other	31.7	12.7	-60.0
Total	12,007.2	8,716.2	-27.4

(a) Where state of origin and state of loading are in Queensland.

(b) Preliminary based on September 2013 release.

(c) Based on divisions of the UN Standard International Trade Classification.

(d) Excludes unmilled cereals.

(e) Excludes those of Division 56 (Fertilisers).

(f) Excludes crude fertilisers.

Source: Australian Bureau of Statistics, Foreign Trade (unpublished data).

Business

Quick stats

- 27,224 entities with an active Australian Business Number
- 7,840 businesses registered in 2014-15
- 19.5% of registered businesses were in construction
- 25.8% of businesses reported turnover \$0 < \$50,000

In July 2016, the total number of relevant entities with an active Australian Business Number (ABN) listed with the Australian Tax Office (ATO) in the Capricorn Coast and Rockhampton area was 21,840. There were 5,384 other entities with active ABNs including ATO Regulated Self-Managed Super Funds, Trusts, Strata-title and Other Unincorporated Entities.

The greatest percentage of businesses listed with the ATO within the Capricorn Coast and Rockhampton area in July 2016 was individual/sole trader (60.4%), followed by family partnership (15.5%) and Australian private company (17.4%). State government statutory authority made up the smallest percentage of business listings (1 business).

In 2014-15, there were 7,840 businesses registered in the Capricorn Coast and Rockhampton area. The largest industry was construction (19.5%), followed by agriculture, forestry and fishing (14.3%) and rental, hiring and real estate services (9.9%). Non-employing businesses made up 59.1% of all registered businesses, followed by businesses employing between one and four people (26.7%).

Table 14 Breakdown of entity types for active ABNs in the Capricorn Coast and Rockhampton (a), July 2016

Type	Total number	Percent
APRA Regulated Public Offer Fund	0	0.0
Australian Private Company	3,806	17.4
Australian Public Company	64	0.3
Co-operative	8	0.0
Family Partnership	3,395	15.5
Individual/Sole Trader	13,185	60.4
Limited Partnership	13	0.1
Local Government Entity	2	0.0
Other Incorporated Entity	440	2.0
Other Partnership	867	4.0
Small APRA Regulated Fund	0	0.0
State Government Entity	59	0.3
State Government Statutory Authority	1	0.0
Total	21,840	100.0

(a) Capricorn Coast and Rockhampton includes the postcode range 4698-4706, 4710, 4711 and 4714.

Source: Australian Tax Office, 'ABN Lookup Tool', 2016

Table 15 Counts of registered businesses (a) by industry and employment size, Capricorn Coast and Rockhampton, 2014-15

Industry	Employment size					Total business numbers	
	Non- employing	1-4	5-19	20- 199	200+		
	- business numbers -					number	%
Agriculture, forestry and fishing	939	149	28	6	0	1,122	14.3
Mining	33	23	15	3	0	74	0.9
Manufacturing	89	75	51	14	3	232	3.0
Electricity, gas, water and waste services	16	5	9	0	0	30	0.4
Construction	785	535	182	27	0	1,529	19.5
Wholesale trade	73	38	27	9	0	147	1.9
Retail trade	187	142	112	36	0	477	6.1
Accommodation and food services	96	99	93	45	0	333	4.2
Transport, postal and warehousing	398	130	48	6	0	582	7.4
Information media and telecommunications	15	6	0	0	0	21	0.3
Financial and insurance services	373	73	20	3	0	469	6.0
Rental, hiring and real estate services	642	93	29	11	0	775	9.9
Professional, scientific and technical services	296	194	77	17	0	587	7.5
Administrative and Support Services	137	87	52	9	0	285	3.6
Public Administration and Safety	3	3	3	3	0	12	0.2
Education and Training	52	41	6	6	3	108	1.4
Health Care and Social Assistance	208	132	55	9	0	404	5.2
Arts and Recreation Services	39	21	9	0	0	69	0.9
Other Services	193	230	64	19	0	506	6.5
Not Classified	60	15	6	0	0	81	1.0
Total	4,634	2,091	886	223	6	7,840	100.0
Per cent	59.1	26.7	11.3	2.8	0.1	100.0	

.. = not applicable

(a) It is not currently possible to account for those businesses which operate out of several locations, other than at their main location. This is particularly relevant for larger businesses, which commonly establish outlets in numerous states and regions across Australia. The reason for this is that data pertaining to individual business locations are not currently available from the Australian Bureau of Statistics Business Register. Users should therefore be aware of this limitation when using counts of businesses included in this table.

(b) Australian Bureau of Statistics, Australian and New Zealand Standard Industrial Classification (ANZSIC), 2006 edition (ABS cat. no.1292.0).

Source: Australian Bureau of Statistics, *Counts of Australian Businesses, including Entries and Exits, Jun 2011 to Jun 2015*, cat. no. 8165.0.

Between the 2013-14 and 2014-15 financial years, there were changes in the number of businesses registered in Capricorn Coast and Rockhampton area. Overall, the region experienced a net loss of 47 business registrations, with decreases in construction (23 businesses), retail trade (17 businesses) and arts and recreation services (14 businesses).

Industries which experienced a gain in total number of businesses included financial and insurances services (28 businesses), health care and social assistance (16 businesses) and administrative and support services (15 businesses).

Table 16 Change in counts of registered businesses (a) by industry and employment size, Capricorn Coast and Rockhampton, 2013-14 to 2014-15

Industry	Employment size					Total change
	Non - employing	1-4	5-19	20-199	200+	
	- Business numbers -					
Agriculture, Forestry and Fishing	-19	13	-9	2	0	-13
Mining	1	-4	6	0	0	3
Manufacturing	-2	-6	5	-6	3	-6
Electricity, Gas, Water and Waste Services	3	-9	6	0	0	0
Construction	-35	30	-19	1	0	-23
Wholesale Trade	1	5	-2	3	0	7
Retail Trade	-8	0	-9	0	0	-17
Accommodation and Food Services	0	8	-11	-1	-6	-10
Transport, Postal and Warehousing	0	-8	1	-6	0	-13
Information Media and Telecommunications	5	0	0	0	0	5
Financial and Insurance Services	21	5	2	0	0	28
Rental, Hiring and Real Estate Services	22	-6	-11	-3	0	2
Professional, Scientific and Technical Services	-7	8	-6	-7	0	-9
Administrative and Support Services	2	3	4	6	0	15
Public Administration and Safety	0	-3	0	3	0	0
Education and Training	8	1	-13	6	3	5
Health Care and Social Assistance	13	7	1	-5	0	16
Arts and Recreation Services	-5	0	-3	-6	0	-14
Other Services	-2	-6	-2	3	0	-7
Not Classified	-12	-1	0	0	0	-13
Total	-14	37	-60	-10	0	-47

(a) It is not currently possible to account for those businesses which operate out of several locations, other than at their main location. This is particularly relevant for larger businesses, which commonly establish outlets in numerous states and regions across Australia. The reason for this is that data pertaining to individual business locations are not currently available from the Australian Bureau of Statistics Business Register. Users should therefore be aware of this limitation when using counts of businesses included in this table.

(b) Australian Bureau of Statistics, Australian and New Zealand Standard Industrial Classification (ANZSIC), 2006 edition (ABS cat. no.1292.0).

Source: Australian Bureau of Statistics, *Counts of Australian Businesses, including Entries and Exits*, various editions, cat. no. 8165.0.

Of the 7,846 businesses with turnover registered in 2014-15 in the Capricorn Coast and Rockhampton area, 25.8% reported a turnover of between \$0 and less than \$50,000, while 32.9% had between \$50,000 and less than \$200,000. A further 35.4% reported a turnover between \$200,000 and less than \$2 million. Turnover of \$2 million or more was reported by 5.9% of businesses.

Table 17 Counts of registered businesses (a) by industry and turnover range, Capricorn Coast and Rockhampton, 2014-15

Industry	Turnover range						Total
	\$0 to less than \$50k	\$50k to less than \$100	\$100k to less than \$200k	\$200k to less than 500k	\$500k to less than \$2m	\$2m or more	
- business numbers -							
Agriculture, forestry and fishing	500	159	195	166	88	20	1,128
Mining	20	6	9	13	15	3	66
Manufacturing	42	30	33	49	62	27	243
Electricity, gas, water and waste services	6	9	6	3	0	0	24
Construction	227	218	339	352	288	103	1,527
Wholesale trade	20	23	15	18	37	28	141
Retail trade	61	47	62	78	121	99	468
Accommodation and food services	31	16	52	101	108	35	343
Transport, postal and warehousing	202	101	102	89	73	17	584
Information media and telecommunications	12	0	3	3	0	0	18
Financial and insurance services	203	86	60	66	38	17	470
Rental, hiring and real estate services	236	160	147	134	77	22	776
Professional, scientific and technical services	171	79	97	114	88	32	581
Administrative and Support Services	69	54	61	44	41	15	284
Public Administration and Safety	3	3	3	3	0	3	15
Education and Training	29	20	24	23	12	0	108
Health Care and Social Assistance	66	45	66	110	98	19	404
Arts and Recreation Services	28	9	15	18	9	0	79
Other Services	78	73	114	128	91	22	506
Not Classified	22	23	15	18	3	0	81
Total	2,026	1,161	1,418	1,530	1,249	462	7,846
Per cent	25.8	14.8	18.1	19.5	15.9	5.9	100.0

(a) It is not currently possible to account for those businesses which operate out of several locations, other than at their main location. This is particularly relevant for larger businesses, which commonly establish outlets in numerous states and regions across Australia. The reason for this is that data pertaining to individual business locations are not currently available from the Australian Bureau of Statistics Business Register. Users should therefore be aware of this limitation when using counts of businesses included in this table.

(b) Australian Bureau of Statistics, Australian and New Zealand Standard Industrial Classification (ANZSIC), 2006 edition (ABS cat. no. 1292.0).

Source: Australian Bureau of Statistics, *Counts of Australian Businesses, including Entries and Exits, Jun 2011 to Jun 2015*, cat. no. 8165.0.

Between the 2010-11 and 2014-15 financial years there was an increase of 0.1% in businesses with one or more employees. Between the 2010-11 financial year and 2014-15, the number of registered businesses that recorded turnover increased by 0.3% from 7,825 to 7,846. There was a 10.5% increase in the number of businesses with a turnover greater than \$2 million during this period.

Table 18 Business counts, Capricorn Coast and Rockhampton, 2010-11 to 2014-15

Workforce size	2010-11		2011-12		2012-13		2013-14		2014-15	
	no.	%	no.	%	no.	%	no.	%	no.	%
Non employing	4,712	59.2	4,646	58.8	4,632	59.1	4,648	58.9	4,634	59.1
1-4 employees	2,164	27.2	2,117	26.8	2,039	26.0	2,054	26.0	2,091	26.7
5-19 employees	885	11.1	923	11.7	935	11.9	946	12.0	886	11.3
20-199 employees	191	2.4	209	2.6	226	2.9	233	3.0	223	2.8
200+ employees	12	0.2	6	0.1	12	0.2	6	0.1	6	0.1
Total	7,964	100.0	7,901	100.0	7,844	100.0	7,887	100.0	7,840	100.0

Turnover Range	2010-11		2011-12		2012-13		2013-14		2014-15	
	no.	%	no.	%	no.	%	no.	%	no.	%
\$0 to \$50k	2,261	28.9	2,141	27.2	2,057	26.2	2,070	26.2	2,026	25.8
\$50k < \$100k	1,286	16.4	1,270	16.2	1,224	15.6	1,194	15.1	1,161	14.8
\$100k < \$200	1,306	16.7	1,393	17.7	1,274	16.2	1,347	17.1	1,418	18.1
\$200k < \$500k	1,405	18.0	1,422	18.1	1,522	19.4	1,504	19.1	1,530	19.5
\$500k < \$2m	1,149	14.7	1,152	14.7	1,242	15.8	1,260	16.0	1,249	15.9
>\$2m	418	5.3	479	6.1	523	6.7	515	6.5	462	5.9
Total	7,825	100.0	7,857	100.0	7,842	100.0	7,890	100.0	7,846	100.0

Source: ABS, *Counts of Australian Businesses, including Entries and Exits, Jun 2010 to Jun 2015*, cat. no. 8165.0.

Housing

Quick stats

- Livingstone Shire median house price, year to March 2016 – \$375,000
- Rockhampton Regional Council median house price, year to March 2016 – \$282,000
- Livingstone Shire median unit and townhouse price, year to March 2016 - \$345,000
- Rockhampton Regional Council median unit and townhouse price, year to March 2016 - \$309,750
- Livingstone Shire median vacant urban land price, year to March 2016 - \$170,000
- Rockhampton Regional Council median vacant urban land price, year to March 2016 - \$159,500
- Median weekly rent June quarter 2016
 - \$230, 2 bedroom flats or units
 - \$295, 3 bedroom houses
 - \$350, 4 bedroom houses
- 451 residential dwelling approvals, year ending 30 June 2016.
- Residential dwelling approvals: \$153.6 million year ending 30 June 2016
- Non-residential building approvals - \$87.5 million year ending 30 June 2016.
- 813 lots approved in the year ending December 2015.

Median house, unit/townhouse and urban vacant land prices

The median house price in the 12 months to the end of March 2016 was \$375,000 in the Livingstone Shire and \$282,000 in the Rockhampton Regional Council. While the Rockhampton (R) median price was less than that of Gladstone, Mackay and Cairns Regional Councils, and Townsville and Brisbane Cities, the Livingstone (S) median price was frequently higher.

The median unit and townhouse price in the 12 months to the end of March 2016 was \$345,000 in the Livingstone (S) and \$309,750 in the Rockhampton (R). These median prices were higher than selected other council areas except for Brisbane City. The median unit/townhouse price decreased 15.1% between the 12 months to the end of March 2016 and the previous 12-month period in Rockhampton (R) and increased 10.6% in Livingstone (S).

The median vacant urban land price in the 12 months to the end of March 2016 was \$170,000 in Livingstone (S) and \$159,500 in Rockhampton (R). The median price decreased by 6.2% in Rockhampton (R) and 0.6% in Livingstone (S).

Table 19 Median house prices (a), Median unit/townhouse prices and Median vacant urban land prices (a), Rockhampton Regional Council area and other selected local government areas, 12 months to March 2016

Local government area	Median house prices		Median unit/townhouse prices		Median vacant urban land prices	
	12 months to end of Mar 2016	Change over 1 year (b)	12 months to end of Mar 2016	Change over 1 year (b)	12 months to end of Mar 2016	Change over 1 year (b)
	\$	%	\$	%	\$	%
Rockhampton (R)	282,000	-4.4	309,750	-15.1	159,500	-6.2
<i>Norman Gardens</i>	385,000	-7.2	n.a	n.a	170,000	-5.5
<i>Berserker</i>	220,000	-5.2	n.a	n.a	n.a	n.a
Livingstone (S)	375,000	-0.7	345,000	10.6	170,000	-0.6
<i>Yeppoon</i>	357,500	-0.7	343,500	25.8	n.a	n.a
<i>Zilzie</i>	375,000	-3.9	n.a	n.a	159,000	-5.5
Bundaberg (R)	275,000	-1.8	261,250	-2.1	144,000	0.0
Gladstone (R)	350,000	-6.7	265,000	-14.5	185,000	-2.6
Central Highlands (R)	200,000	-28.6	n.a	n.a	n.a	n.a
Mackay (R)	345,000	-10.6	257,500	-17.3	174,725	-13.1
Townsville (C)	347,000	-2.3	280,000	-1.8	159,500	-1.5
Cairns (R)	400,000	3.3	226,000	2.7	207,000	2.5
Brisbane (C)	625,000	6.1	440,000	1.2	376,000	11.6

R = Regional Council C = City S = Shire n.a. = not available

(a) Sales of properties over 2,400 m² are not included in these figures.

(b) 12 months to end of March 2016 compared with 12 months to end of March 2015.

Source: Real Estate Institute of Queensland, *Queensland Market Monitor*, Issue 30, March Quarter 2016.

Median Weekly Rent

During the June quarter 2016, the Capricorn Coast and Rockhampton area recorded a median weekly rental price of \$230 for two-bedroom flats/units, \$295 for three-bedroom houses and \$350 for four-bedroom houses.

Table 20 Median weekly rent for two-bedroom flats/units, select local government areas, June quarter 2015 to June quarter 2016

Local government area	Jun qtr 2015	Sep qtr 2015	Dec qtr 2015	Mar qtr 2016	Jun qtr 2016
	— \$ —				
Capricorn Coast and Rockhampton	240	240	240	230	230
Bundaberg (R)	225	225	225	225	230
Central Highlands (R)	200	190	180	180	175
Gladstone (R)	250	250	230	215	195
Mackay (R)	240	230	220	210	200
Townsville (C)	270	265	260	260	250
Cairns (R)	285	285	290	290	290
Brisbane (C)	400	400	400	400	400

Table 21 Median weekly rent for three-bedroom houses, select local government areas, June quarter 2015 to June quarter 2016

Local government area	Jun qtr 2015	Sep qtr 2015	Dec qtr 2015	Mar qtr 2016	Jun qtr 2016
— \$ —					
Capricorn Coast and Rockhampton	300	300	300	300	295
Bundaberg (R)	285	285	280	280	280
Central Highlands (R)	240	230	225	220	218
Gladstone (R)	300	300	290	275	250
Mackay (R)	320	300	300	290	290
Townsville (C)	320	320	318	310	300
Cairns (R)	350	360	360	360	360
Brisbane (C)	420	420	420	425	425

Table 22 Median weekly rent for four-bedroom houses, select local government areas, June quarter 2015 to June quarter 2016

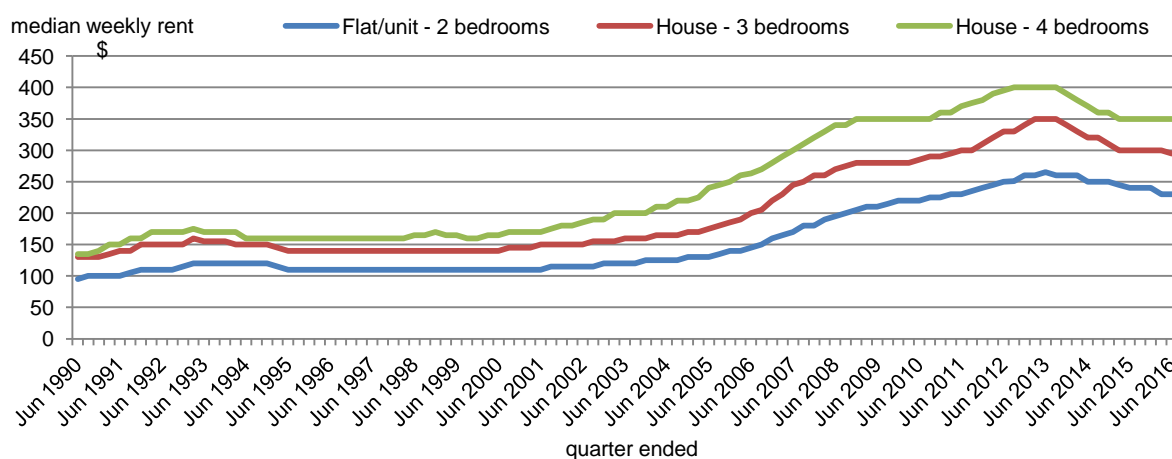
Local government area	Jun qtr 2015	Sep qtr 2015	Dec qtr 2015	Mar qtr 2016	Jun qtr 2016
— \$ —					
Capricorn Coast and Rockhampton	350	350	350	350	350
Bundaberg (R)	345	345	345	340	340
Central Highlands (R)	320	300	300	300	300
Gladstone (R)	390	380	360	340	308
Mackay (R)	370	350	350	340	340
Townsville (C)	370	370	360	360	360
Cairns (R)	425	425	420	425	430
Brisbane (C)	510	510	510	520	520

R = Regional Council C = City Source: Residential Tenancies Authority, 2016.

Median weekly rents for two-bedroom flats and units, three-bedroom houses and four-bedroom houses in the Capricorn Coast and Rockhampton have steadied over the previous quarters.

Median weekly rents for two-bedroom flats and units, three-bedroom houses and four-bedroom houses in the Capricorn Coast and Rockhampton Region experienced declines of 4.2%, 1.7% and 0% respectively between June quarter 2015 and June quarter 2016.

Figure 22 Median weekly rent, four-bedroom houses, three-bedroom houses and two-bedroom flats and units, Capricorn Coast and Rockhampton, June quarter 1990 to June quarter 2016



Source: Residential Tenancies Authority, 2016.

Building Approvals

In the 12 months ending 30 June 2016, there were 451 new residential dwelling approvals in the Capricorn Coast and Rockhampton area. The Yeppoon SA2 accounted for 30.2% of all new residential dwelling units in the region, followed by Norman Gardens SA2 and Emu Park SA2 with 14.0% and 12.4% respectively. Total residential building value in the year ending June 2016 for the region was \$153.6 million, and accounted for 1.1% of residential building value in Queensland. Total building value for the Capricorn Coast and Rockhampton area decreased by 16.9% between the year ended June 2015 and the year ended June 2016.

Table 23 Building approvals by SA2, Capricorn Coast and Rockhampton, year ended 30 June 2016

Statistical area level 2 (a)(b)	New residential dwelling units	New residential building value (c)	Total residential building value (d)	Non-residential building value (d)	Total building value (d)
	number		- \$m -		
Berserker	6	2.4	4.2	6.4	10.6
Bouldercombe	3	1.1	1.5	0.6	2.1
Emu Park	56	15.2	16.3	0.9	17.2
Frenchville - Mount Archer	11	2.5	4.5	0.0	4.5
Glenlee - Rockyview	20	6.2	7.7	0.1	7.8
Gracemere	51	12.7	14.3	2.6	17.0
Lakes Creek	3	0.7	1.8	0.4	2.2
Mount Morgan	1	0.2	0.8	0.1	0.9
Norman Gardens	63	17.0	18.2	0.9	19.1
Park Avenue	3	0.5	1.9	1.3	3.2
Parkhurst - Kawana	45	12.7	13.5	27.8	41.3
Rockhampton - West	11	4.0	6.3	0.1	6.4
Rockhampton City	4	0.6	2.5	14.3	16.8
Rockhampton Region - East	10	2.5	3.8	0.3	4.2
Rockhampton Region - North	9	2.6	4.8	0.3	5.1
Rockhampton Region - West	4	1.1	1.7	0.1	1.8
Shoalwater Bay	0	0.0	0.0	0.0	0.0
The Range - Allenstown	15	4.1	7.5	14.3	21.8
Yeppoon	136	34.9	42.1	17.0	59.1
Capricorn Coast and Rockhampton	451	121.3	153.6	87.5	241.1
Queensland	49,847	13,172.4	14,518.9	6,828.8	21,347.7
Capricorn Region as % of Queensland	0.9	0.9	1.1	1.3	1.1

.. not applicable

(a) Based on Australian Bureau of Statistics, Australian Statistical Geography Standard 2011.

(b) A map detailing boundaries for statistical area level 2 localities can be found in the Introduction section of this profile.

(c) Excludes alterations, additions and conversions.

(d) Includes alterations, additions and conversions.

Source: Australian Bureau of Statistics, *Building Approvals, Australia*, cat. no. 8731.0.

The value of residential building approvals in the Capricorn Coast and Rockhampton area during the June quarter 2016 (\$37.3 million) was less than the March quarter 2016 (\$38.7 million). The value of non-residential buildings approved in the June quarter 2016 was \$16.1 million, less than the previous quarter figure of \$33.3 million.

At the SA2 level, residential building value fluctuates from quarter to quarter. In the June quarter 2016, Yeppoon SA2 recorded a residential building value of \$9.7 million, followed by Parkhurst-Kawana SA2 (\$19.7 million).

Figure 23 Value of residential and non-residential building approvals (a) (b), Capricorn Coast and Rockhampton, September quarter 2001 to June quarter 2016

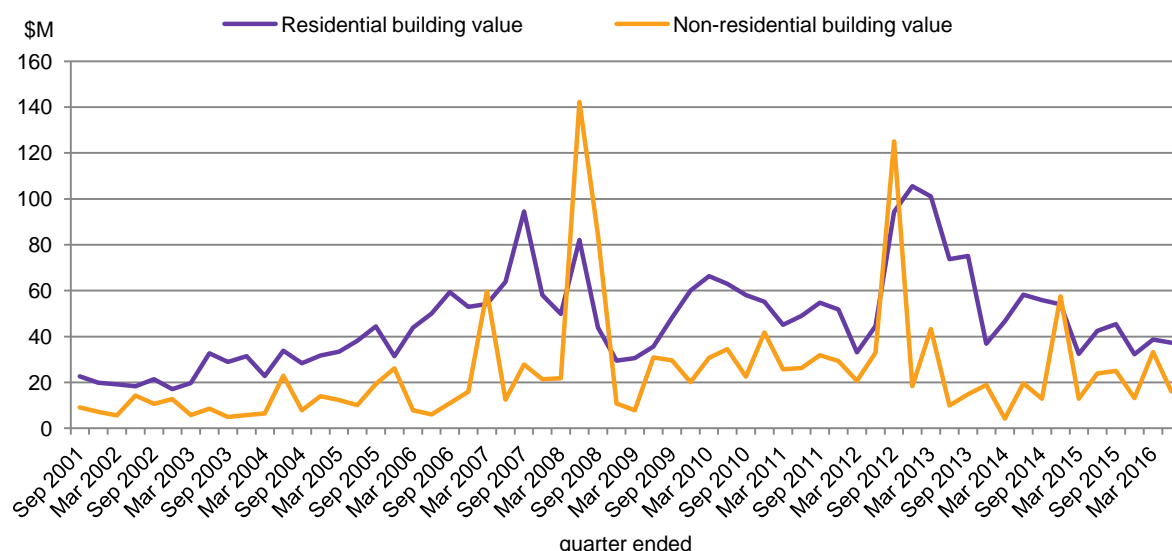
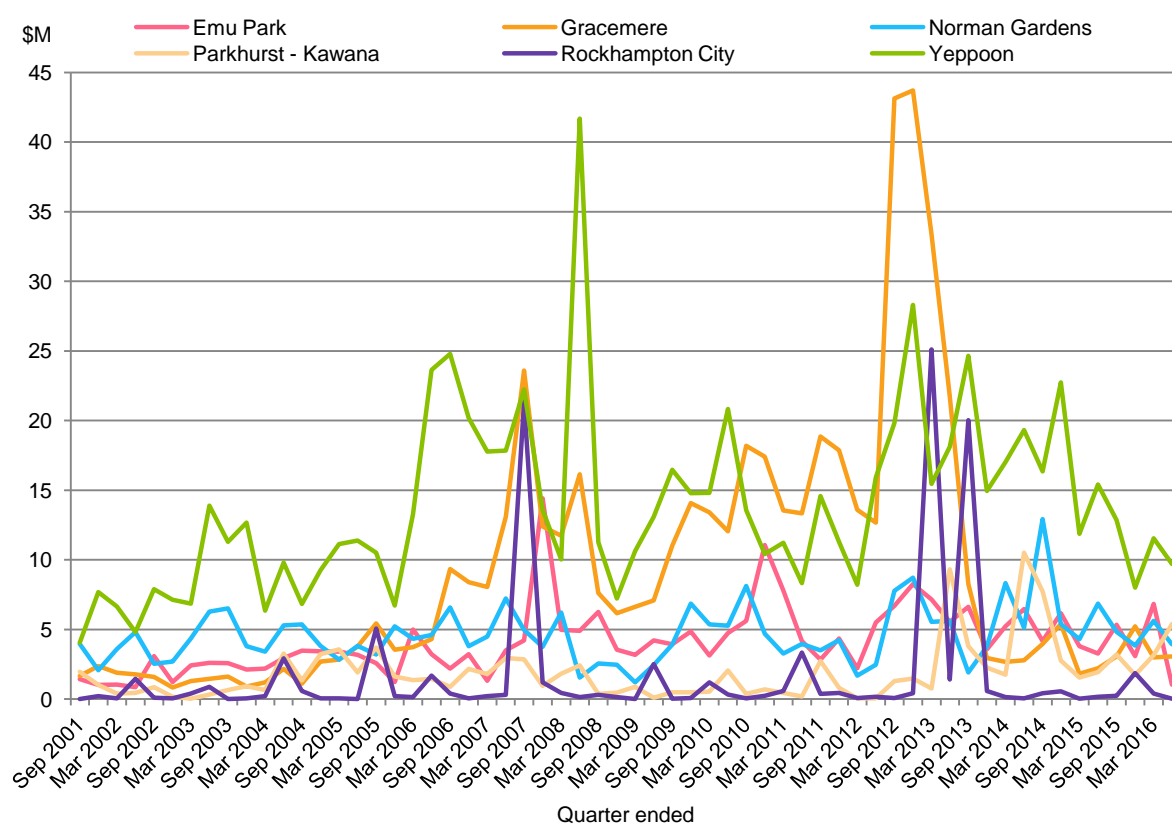


Figure 24 Value of residential building approvals (a) (b), Selected SA2s in the Capricorn Coast and Rockhampton, December quarter 2011 to June quarter 2016



(a) Includes alterations, additions and conversions.

(b) Quarterly figures are based on June 2016 release of ABS cat. no. 8731.0. The entire time period is fully revised at each quarterly release. Therefore figures may be different from those presented in the past.

Source: Australian Bureau of Statistics, *Building Approvals, Australia*, cat. no. 8731.0.

Land Activity

In the Capricorn Coast and Rockhampton area, 813 residential lots were approved in year ending December 2015. This was more than the number of lots than for the same period to December 2014 (350 lots).

Table 24 Land development, Capricorn Coast and Rockhampton, 2005 to 2015

Year ending June 30	Lot approvals (a)(b)(c)	Lot production (a)(d)	Lot registration (e)(f)	Median land sales (g) \$	Volume of sales (g)	Total dwelling approvals
2007	1,927	1,127	1,262	164,000	1,007	na
2008	1,140	903	1,193	138,500	532	620
2009	1,111	399	590	140,000	797	549
2010	486	369	564	140,000	777	741
2011	700	430	646	140,000	761	645
2012	472	573	878	147,500	1,060	898
2013	1,227	552	526	165,000	732	760
2014	350	666	853	171,000	603	696
2015	813	494	599	165,000	455	394

(a) Includes urban and rural residential.

(b) Lot approvals are the number of residential allotments, in a subdivision plan, which have been approved by a local government.

(c) Lot approvals data is not available for the former shire of Mount Morgan prior to March quarter 2007.

(d) Lot production relates to the number of residential allotments which have been completed with regard to infrastructure requirements and have been sealed by the local government authority.

(e) Includes 60 m² to 50,000 m² lots.

(f) Lot registrations are the final stage in the development of allotments where the lots have been registered with the Department of Natural Resources and Mines.

(g) Includes 140 m² to 2,500 m² lots.

Source: Queensland Treasury and Trade, *Residential Land Development Activity Profile*, Livingstone Shire Council and Rockhampton Regional Council, December Quarter 2015 and Department of Natural Resources and Mines, Office of the Valuer-General, Property Sales.

TOURISM

Quick stats

- June quarter 2015 – 2,119 guest rooms
- Average room occupancy rate – 50.8%.
- Takings from tourist accommodation - \$14.6 million.
- Year ending 30 June 2015 – 59,175 international visitors stayed one night or more
- Year ending 30 June 2015 – 29.3% of international visitors stayed in hotels, resorts, motels or motor inns
- 10,618 international visitors from the United Kingdom
- Year ending 30 June 2015 – 82.1% of international visitors stayed one to seven nights
- Year ending 30 June 2015 – 22.8% of 646,000 domestic visitors stayed for holiday or leisure
- Year ending 30 June 2015 – 83.3% of domestic visitors were from Queensland

Tourism Accommodation

The Capricorn Coast and Rockhampton area had 3.2% (2,119) of Queensland's guest rooms in the June quarter 2015. The room occupancy rate for the June quarter 2015 was 50.8%, which was below the Queensland rate of 58.4%. Takings from tourist accommodation in the region in the June quarter 2015 were \$14.6 million, up \$3.4 million from the June quarter 2014.

Table 25 Hotels, motels and serviced apartments with fifteen or more rooms (a), Capricorn Coast and Rockhampton and Queensland, June quarter 2014 and June quarter 2015

	Capricorn Coast and Rockhampton			Central Queensland	Capricorn Coast and Rockhampton as a percentage of Central Queensland	Queensland	Capricorn Coast and Rockhampton as a percentage of Queensland
	June quarter 2014	June quarter 2015	Percentage change	June quarter 2015		June quarter 2015	
Establishments	49	51	4.1	119	42.9	1,230	4.1
Rooms	1,923	2,119	10.2	4,758	44.5	66,846	3.2
Bed spaces	5,735	5,983	4.3	13,227	45.2	197,271	3.0
Room occupancy rate (per cent)	48.2	50.8	5.4	46.7	..	58.1	..
Takings from accommodation (\$m)	11.2	14.6	30.4	29.2	50.0	549.0	2.7
Average takings per room night occupied (\$)	133.29	149.56	12.2	144.43	..	155.41	..

.. = not applicable

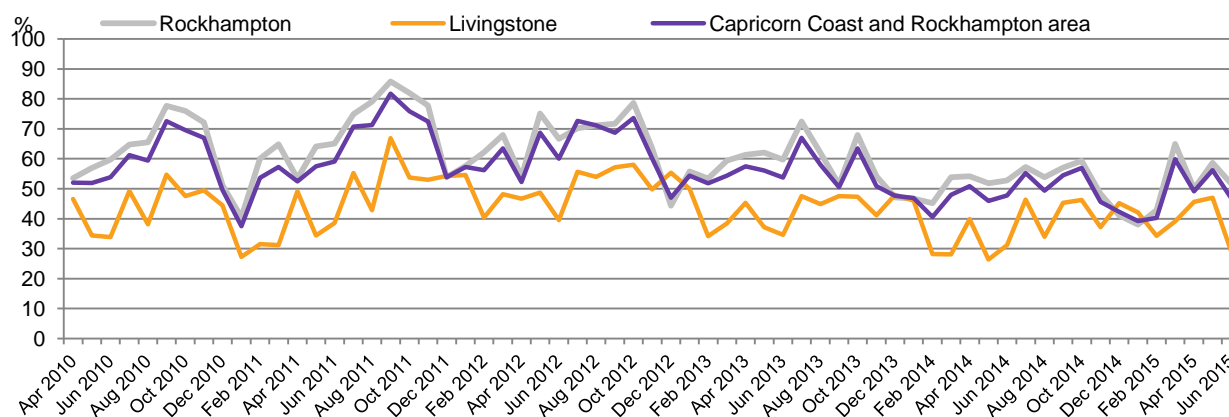
(a) From September quarter 2010, the scope of the STA has been reduced to comprise hotels, motels and serviced apartments with 15 or more units.

Source: Australian Bureau of Statistics, *Tourist Accommodation, Australia*, cat. no. 8635.0.

Room Occupancy Rates

Between April 2010 and June 2015, room occupancy rates for accommodation in the Capricorn Coast and Rockhampton area varied from a high of 81.7% in September 2011, to a low of 37.5% in January 2011. Flooding events, which cut roads to Rockhampton at the beginning of 2011, affected room occupancy rates in the Capricorn Coast and Rockhampton area. Room occupancy rates were generally higher in Rockhampton than Livingstone, except in December 2011, 2012, 2013 and 2014.

Figure 25 Room occupancy rates (a), Capricorn Coast and Rockhampton, April 2010 to June 2015



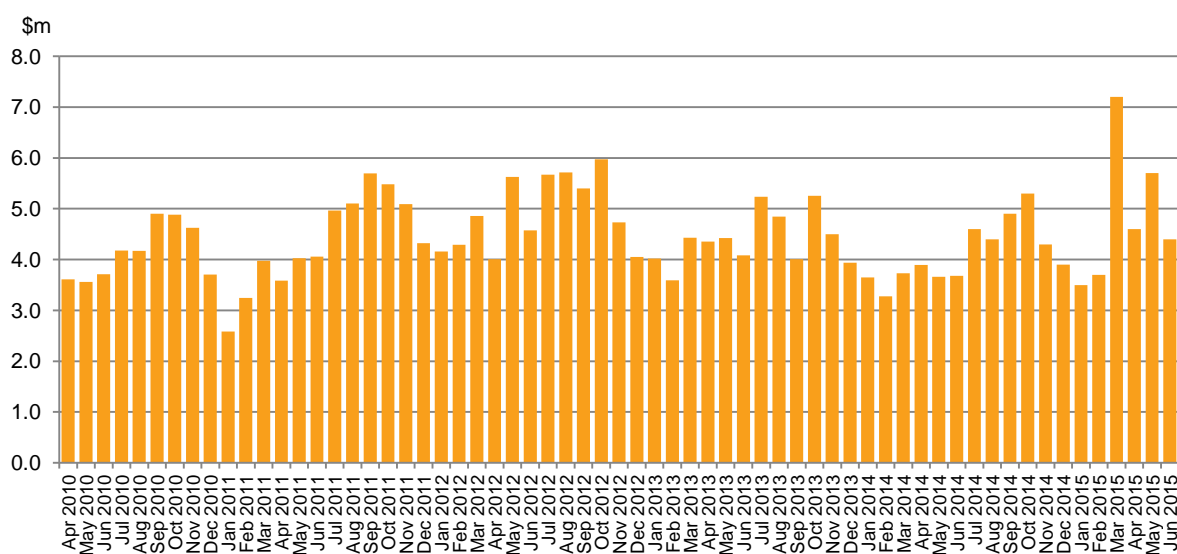
(a) Includes hotels, motels, guest houses and serviced apartments with 15 rooms or more.

Source: Australian Bureau of Statistics, *Tourist Accommodation, Australia*, cat. no. 8635.0.

Takings from Accommodation

In the Capricorn Coast and Rockhampton area, takings from accommodation show seasonal variations, being generally higher in the winter/spring months and lower in the summer months. Takings may also be affected by natural hazards, such as the January 2011 floods which cut roads to the south and west of Rockhampton. Between April 2010 and June 2015 takings from accommodation varied from a low of \$2.6 million in January 2011 to a high of \$7.2 million in March 2015.

Figure 26 Takings from accommodation (a), Capricorn Coast and Rockhampton, April 2010 to June 2015



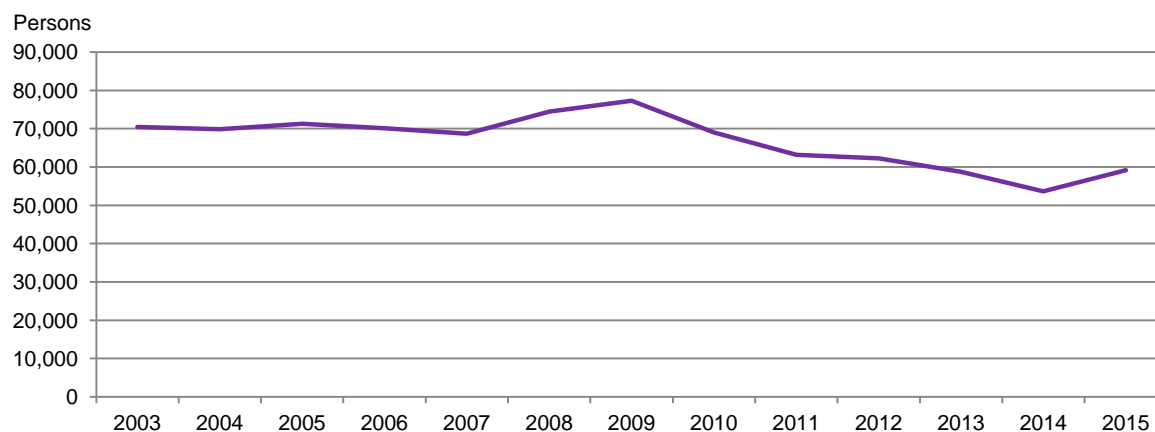
(a) Includes hotels, motels, guest houses and serviced apartments with 15 rooms or more.

Source: Australian Bureau of Statistics, *Tourist Accommodation, Australia*, cat. no. 8635.0.

International Visitors

In the year ending 30 June 2015, Tourism Research Australia estimated 59,175 international visitors stayed one night or more in the Capricorn Coast and Rockhampton area. The estimated number of international visitors in 2015 was more than the previous 12-month period.

Figure 27 Estimated international visitors (a), Capricorn Coast and Rockhampton (b), 2003 to 2015



(a) Estimates are based on survey data from the International Visitor Survey by Tourism Research Australia. Estimates are subject to sampling variability and should be used with caution, as they may have a large margin of error. In particular, caution should be used when drawing conclusions about changes in visitor numbers over time.

(b) Overnight or longer stopover.

Source: Tourism Research Australia (unpublished data).

In the year ending 30 June 2015, a total of 17,341 international visitors (29.3%) to the Capricorn Coast and Rockhampton area stayed in hotels, resorts, motels or motor inns. Additionally, 13,819 international visitors (23.4%) stayed in caravan parks or commercial camping grounds, and 11,164 international visitors (18.9%) stayed in backpacker/hostel accommodation.

Table 26 Estimated international visitors (a) by type of stopover accommodation, Capricorn Coast and Rockhampton (b), 2015

Type of accommodation	Persons	%
Hotel / resort / motel / motor inn	17,341	29.3
Caravan / commercial camping grounds	13,819	23.4
Backpacker / hostel	11,164	18.9
Home of friend or relative	6,748	11.4
Caravan or camping – non commercial	6,800	11.5
Other private accommodation	2,331	3.9
Rented house / apartment / unit / flat	1,595	2.7
Guest house / bed and breakfast	524	0.9
Other	313	0.5
Total (c)	59,175	100.0

.. = not applicable

(a) Estimates are based on survey data from the International Visitor Survey by Tourism Research Australia. Estimates are subject to sampling variability and should be used with caution, as they may have a large margin of error.

(b) Overnight or longer stopover.

(c) Total is less than the sum of individual figures as more than one type of accommodation was identified for some visitors.

Source: Tourism Research Australia (unpublished data).

In the year ending 30 June 2015, it was estimated that 82.1% of international visitors to the Capricorn Coast and Rockhampton area stayed between one and seven nights. A further 8.8% stayed between eight and 14 nights, 3.2% stayed for 15 to 30 nights, and 5.9% stayed for 31 or more nights.

Table 27 Estimated international visitors (a) by length of stay, Capricorn Coast and Rockhampton, 2015

Length of stay	Persons	%
In transit	0	0.0
1-7 nights	50,822	82.1
8-14 nights	5,427	8.8
15-30 nights	1,994	3.2
31 or more nights	3,635	5.9
Total	61,878	100.0

(a) Estimates are based on survey data from the International Visitor Survey by Tourism Research Australia. Estimates are subject to sampling variability and should be used with caution, as they may have a large margin of error.

Source: Tourism Research Australia (unpublished data).

In the year ending 30 June 2015, Tourism Research Australia estimated that most international visitors to the Capricorn Coast and Rockhampton area were from the United Kingdom (10,618 persons or 22.5%). Visitors from Germany ranked second (10,583 persons), followed by New Zealand (7,425 persons).

Table 28 Estimated international visitors (a) by country of residence, Capricorn Coast and Rockhampton (b), 2015

Country of residence	Persons	%
United Kingdom	10,618	17.9
Germany	10,583	17.9
New Zealand	7,425	12.5
USA includes Hawaii	4,226	7.1
Switzerland	3,383	5.7
France	3,360	5.7
Scandinavia (c)	2,746	4.6
Netherlands	2,702	4.6
Canada	2,615	4.4
China	1,312	2.2
Italy	1,199	2.0
Taiwan	631	1.1
Other Europe	4,363	7.4
Other Countries	3,904	6.6
Total	59,175	100.0

(a) Estimates are based on survey data from the International Visitor Survey by Tourism Research Australia. Estimates are subject to sampling variability and should be used with caution, as they may have a large margin of error.

(b) Overnight or longer stopover.

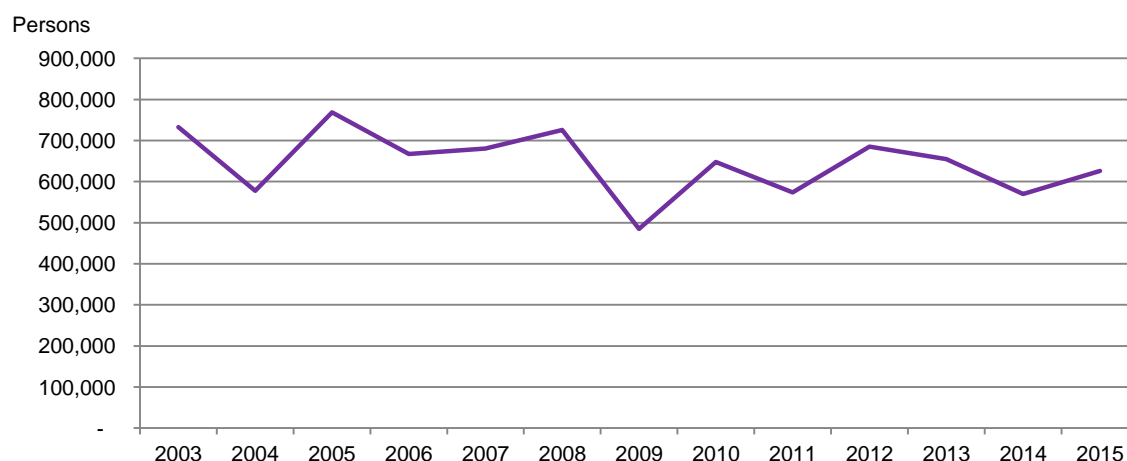
(c) Includes Denmark, Finland, Norway and Sweden.

Source: Tourism Research Australia (unpublished data).

Domestic Visitors

In the year ending 30 June 2015, Tourism Research Australia estimated 626,000 domestic visitors stayed one night or more in the Capricorn Coast and Rockhampton area.

Figure 28 Estimated domestic visitors (a), Capricorn Coast and Rockhampton (b), 2003 to 2015



(a) Estimates are based on survey data from the National Visitor Survey by Tourism Research Australia. Estimates are subject to sampling variability and should be used with caution, as they may have a large margin of error. In particular, caution should be used when drawing conclusions about changes in visitor numbers over time.

(b) Overnight or longer stopover.

Source: Tourism Research Australia (unpublished data).

In the year ending 30 June 2015, it is estimated that 37.7% of domestic visitors in the Capricorn Coast and Rockhampton area stayed for one night, 20.1% stayed for two nights, 14.0% stayed for three nights, 19.4% stayed for 4 to 7 nights and 8.8% stayed eight or more nights.

Table 29 Estimated domestic visitors (a) by length of stay, Capricorn Coast and Rockhampton, 2015

Length of trip	Persons	%
1 night	229,000	37.7
2 nights	122,000	20.1
3 nights	85,000	14.0
4 to 7 nights	118,000	19.4
8 or more nights	54,000	8.8
Total	608,000	100.0

(a) Estimates are based on survey data from the National Visitor Survey by Tourism Research Australia. Estimates are subject to sampling variability and should be used with caution, as they may have a large margin of error.

Source: Tourism Research Australia (unpublished data).

In the year ending 30 June 2015, Tourism Research Australia estimated 147,000 domestic visitors stayed in the Capricorn Coast and Rockhampton area for holiday or leisure. Visiting friends and relatives (218,000 visitors) and business (201,000 visitors) were other reasons stated for visiting the region.

Table 30 Estimated domestic visitors (a) by main reason for visit, Capricorn Coast and Rockhampton (b), 2015

Main purpose of trip	Persons	%
Holiday or leisure	147,000	22.8
Visiting friends and relatives	218,000	33.7
Business	201,000	31.1
Other	82,000	12.7
Total	646,000	100.0

(a) Estimates are based on survey data from the National Visitor Survey by Tourism Research Australia. Estimates are subject to sampling variability and should be used with caution, as they may have a large margin of error.

(b) Overnight or longer stopover.

Source: Tourism Research Australia (unpublished data).

An estimated 83.3% of the 646,000 domestic visitors to the Capricorn Coast and Rockhampton area in the year ending 30 June 2015 resided in Queensland, 51,000 domestic visitors to the region were from New South Wales, 38,000 domestic visitors were from Victoria and 20,000 were from elsewhere in Australia.

Table 31 Estimated domestic visitors (a) by state of residence, Capricorn Coast and Rockhampton (b), 2015

State or territory of residence	Persons	%
Queensland	538,000	83.3
New South Wales	51,000	7.9
Victoria	38,000	5.8
All other Australian states and territories	20,000	3.0
Total	646,000	100.0

(a) Estimates are based on survey data from the National Visitor Survey by Tourism Research Australia. Estimates are subject to sampling variability and should be used with caution, as they may have a large margin of error.

(b) Overnight or longer stopover.

Source: Tourism Research Australia (unpublished data).

EDUCATION

Quick stats

- 1,825 apprentices and trainees, December quarter 2015
- 237 school-based apprentices and trainees, December quarter 2015
- 2,233 students enrolled at CQUniversity, Rockhampton campus, 2013.
- 49.9% of persons 15 years and over held a non-school educational qualification, 2011 Census
- Engineering and related technologies was the most common field of qualification
- 42 primary schools, 9 secondary schools and 4 combined schools.
- 56.0% of 20,756 school students in the region attended government schools

Apprentices and Trainees

During the December quarter 2015, a total of 1,825 apprentices and trainees were in training in the Capricorn Coast and Rockhampton area. The largest employer industry was construction (485 persons), followed by manufacturing (272 persons) and mining (145 persons). The industry with the largest increase in apprentice and trainee numbers between the December quarter 2014 and December quarter 2015 was construction (50 persons) followed by health care and social assistance (7 persons). Mining experienced the largest decline in apprentice and trainee numbers between the two periods (69 persons), followed by manufacturing (62 persons).

Table 32 Apprentices and trainees in training (a) by employer industry, Capricorn Coast and Rockhampton (b), December quarter 2011 - 2015

Employer Industry	2011	2012	2013	2014	2015
Agriculture, forestry and fishing	52	31	12	11	15
Mining	117	176	197	214	145
Manufacturing	405	385	408	334	272
Electricity, gas, water and waste services	110	106	73	73	59
Construction	408	402	391	435	485
Wholesale trade	85	159	107	55	31
Retail trade	150	167	114	99	85
Accommodation	182	161	143	122	114
Transport, postal and warehousing	171	149	156	98	82
Information media and telecommunications	19	13	10	11	10
Financial and insurance services	22	37	29	9	6
Rental, hiring and real estate services	15	15	12	6	8
Professional, scientific and technical services	60	85	57	48	37
Administrative and support services	244	230	163	140	138
Public administration and safety	177	94	49	85	65
Education and training	26	27	13	10	10
Health care and social assistance	119	112	107	75	82
Arts and recreation services	24	25	19	15	8
Other services	220	246	229	219	175
Total	2,606	2,620	2,289	2,062	1,825

Source: National Centre for Vocational Education Research (NCVER), VOCSTATS, 2016

In the December quarter 2015, 237 school-based apprentices and trainees were in training in the Capricorn Coast and Rockhampton area. The largest group of school-based apprentices and trainees was in accommodation (39 persons), followed by construction (38 persons) and manufacturing (36 persons). The largest increase in the number of school-based apprentices and trainees between 2014 and 2015 was in health care and social assistance (5 persons), followed by manufacturing (4

persons). The industry training group with the largest decline was other services (14 persons), followed by administrative and support services (13 persons).

Table 33 School-based apprentices and trainees in training by employer industry, Capricorn Coast and Rockhampton, December quarter 2011-2015

Employer Industry	2011	2012	2013	2014	2015
Agriculture, forestry and fishing	2	2	2	2	4
Mining	2	2	2	2	1
Manufacturing	16	21	29	32	36
Electricity, gas, water and waste services	7	10	8	5	1
Construction	20	29	31	36	38
Wholesale trade	5	3	1	1	1
Retail trade	15	17	14	21	18
Accommodation	29	35	39	44	39
Transport, postal and warehousing	6	7	17	21	14
Information media and telecommunications	2	1	1	2	1
Financial and insurance services	0	0	0	0	0
Rental, hiring and real estate services	1	2	2	3	1
Professional, scientific and technical services	7	9	6	3	5
Administrative and support services	36	39	29	34	21
Public administration and safety	2	1	2	2	2
Education and training	3	2	3	1	3
Health care and social assistance	5	4	5	11	16
Arts and recreation services	5	7	9	5	3
Other services	28	40	43	48	34
Total	191	231	243	274	237

Source: National Centre for Vocational Education Research (NCVER), VOCSTATS, 2016

CQUniversity

The main campus of CQUniversity is situated in the Capricorn Coast and Rockhampton area. In 2012, there were 1,758 students enrolled at the Rockhampton campus. Within the Rockhampton campus in 2013, the largest number of students were enrolled in the Bachelor of Engineering (Co-op) / Diploma of Professional Practice (1,256 students), followed by Bachelor of Nursing (1,252 students), Bachelor of Learning Management (Early Childhood) (693 students) and Bachelor of Learning Management (Primary) (638 students).

Table 34 CQUniversity student numbers by campus, 2007 to 2012

Campus	2007	2008	2009	2010	2011	2012
— number —						
Australian campuses						
Brisbane	905	1,073	1,370	1,319	1,188	1,103
Bundaberg	837	809	799	805	842	714
Emerald	96	84	72	81	59	28
Gladstone	300	270	299	255	271	190
Gold Coast	431	364	509	576	480	373
Mackay	834	730	762	752	877	724
Melbourne	3,265	2,568	2,614	2,367	1,934	1,447
Noosa	333	279	293	290	334	334
Rockhampton	2,507	2,223	2,197	2,096	2,118	1,758
USQ Delivery Site	101	70	17	9	5	0
Sydney	6,643	6,689	4,667	3,464	3,220	2,560
Distance education	6,632	6,866	7,583	7,901	8,225	11,816
Overseas locations						
Other (b)	579	190
Singapore	55	68	126	91
Total (a)(b)	21,411	18,972	19,569	19,803	19,425	18,760

.. = not applicable

(a) The sum of campus numbers may not match the total count. This is due to students changing their enrolment during the year and appearing in more than one category. The students are counted once for each category in which they appear during the year.

(b) Includes Raffles, New Zealand, Hong Kong, Fiji and Shanghai.

Source: CQUniversity student numbers by class campus full year.

Table 35 Enrolled students by program (highest 10), CQUniversity, Rockhampton campus, 2013

Program	Students
Bachelor of Engineering (Co-op) and Diploma Professional Practice	1,256
Bachelor of Nursing	1,252
Bachelor of Learning Management (Early Childhood)	693
Bachelor of Learning Management (Primary)	638
Bachelor of Psychology	532
Bachelor of Business	472
Bachelor of Paramedic Science	456
Bachelor of Learning Management (Secondary and VET)	444
STEPS Acc	450
Doctor of Philosophy – Sciences, Engineering and Health	151

Source: CQUniversity, all students by campus by program by gender.

Educational Qualifications

Of persons aged 15 years and over in the Capricorn Coast and Rockhampton area at the time of the 2011 Census, 49.9% (43,189 persons) held a non-school educational qualification, compared with 54.2% (1,875,323 persons) in Queensland. In the region, the proportion of persons with a non-school qualification was less than that of Queensland for Bachelor degree or higher and advanced diploma and diploma. The proportion of Capricorn Coast and Rockhampton area residents with a certificate was higher than in Queensland.

Table 36 Non-school educational qualifications (a), Capricorn Coast and Rockhampton area and Queensland, 2011

Educational qualification	Capricorn Coast and Rockhampton	Queensland	Region as a % of Queensland
	— persons —		%
Bachelor degree or higher	9,561	548,894	1.7
Advanced diploma and diploma	4,666	260,778	1.8
Certificate	17,655	686,993	2.6
Total (b)	43,189	1,875,323	2.3
Persons 15 years and over	86,493	3,456,879	2.5
Proportion with qualifications	49.9	54.2	..

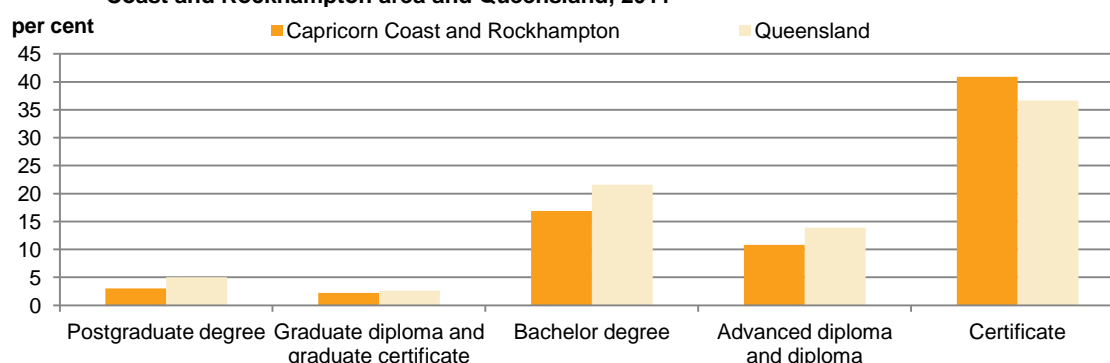
.. = not applicable

(a) Persons aged 15 years and over and based on place of usual residence.

(b) Includes inadequately described and not stated responses.

Source: Australian Bureau of Statistics, Census of Population and Housing, 2011, *Basic Community Profile – B-40*.

Figure 29 Proportion of persons aged 15 years and over with a non-school qualification by type, Capricorn Coast and Rockhampton area and Queensland, 2011



Source: Australian Bureau of Statistics, Census of Population and Housing, 2011, *Basic Community Profile – B-40*.

In the Capricorn Coast and Rockhampton area at the time of the 2011 Census, the most common field of qualification was in engineering and related technologies (19.3%). This was also the most popular field of study for Queensland (16.8%). Management and commerce was the second most popular field of study for the Capricorn Coast and Rockhampton area (12.6%), followed by health (9.1%).

Table 37 Field of educational qualification (a), Capricorn Coast and Rockhampton area and Queensland, 2011

Field of qualification	Capricorn Coast and Rockhampton			Queensland		
	number	%	rank	number	%	rank
Engineering and related technologies	8,357	19.3	1	314,629	16.8	1
Management and commerce	5,456	12.6	2	310,801	16.6	2
Health	3,942	9.1	3	173,991	9.3	4
Education	3,315	7.7	4	139,977	7.5	5
Society and culture	3,283	7.6	5	180,557	9.6	3
Architecture and building	2,748	6.4	6	123,878	6.6	6
Food, hospitality and personal services	2,277	5.3	7	105,082	5.6	7
Agriculture, environmental and related studies	887	2.1	8	38,166	2.0	11
Natural and physical sciences	692	1.6	9	42,973	2.3	9
Creative arts	661	1.5	10	53,377	2.8	8
Information technology	657	1.5	11	41,051	2.2	10
Mixed field programs	75	0.2	12	2,830	0.2	12
Field of study not stated or inadequately described	10,839	25.1	..	348,011	18.6	..
Total (b)	43,189	100.0	..	1,875,323	100.0	..

.. = not applicable

(a) Persons aged 15 years and over and based on place of usual residence.

(b) Includes inadequately described and not stated responses. Variations may occur in totals due to rounding.

Source: Australian Bureau of Statistics, Census of Population and Housing, 2011, *Basic Community Profile – B-41*.

Primary and Secondary Schools

There is a wide variety of primary and secondary school options in the Capricorn Coast and Rockhampton area. In 2015, the region's schools comprised 41 primary schools, 9 secondary schools and 4 schools that combine both primary and secondary schooling.

Table 38 Primary and secondary schools by type, Capricorn Coast and Rockhampton, 2015

Type of school	Number
Primary state schools	33
Primary non-state schools	8
Secondary state schools	5
Secondary non-state schools	4
Combined primary and secondary non-state schools	4
Special schools	2
Total	56

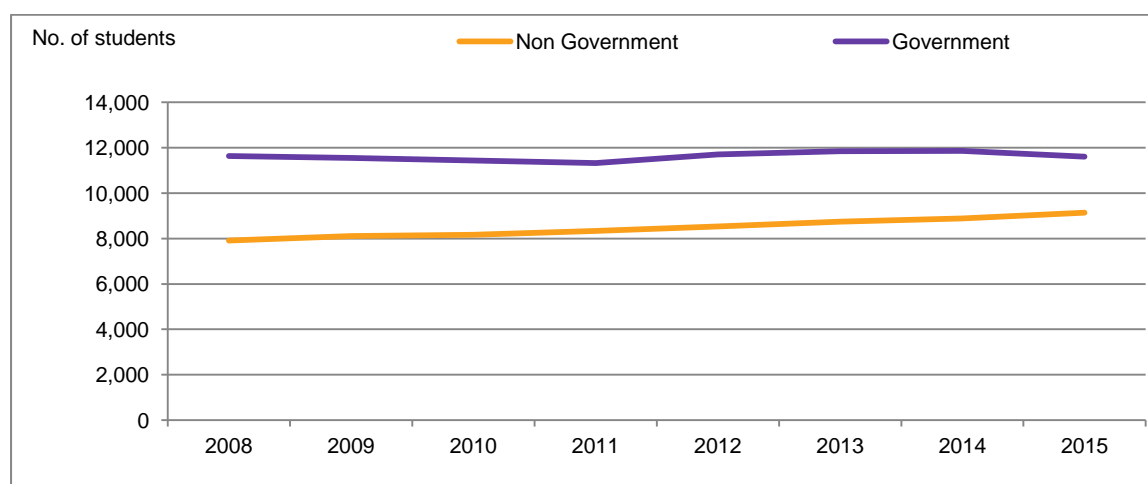
Source: Department of Education and Training, Education Directory.

Primary and Secondary School Students

Of the 20,756 primary and secondary school students in the Capricorn Coast and Rockhampton area in 2015, 56.0% (11,613 students) were in government schools and 44.0% (9,143 students) were in non-government schools.

Between 2008 and 2015, students attending government schools in the Capricorn Coast and Rockhampton area have declined from 59.5% of total students to 56.0%. Conversely, students attending non-government schools have increased from 40.5% of total students to 44.0%.

Figure 30 Percentage of students attending government and non-government schools, Capricorn Coast and Rockhampton, 2008 to 2015



Source: Australian Curriculum, Assessment and Reporting Authority 2016

TRANSPORT

Quick stats

- Highest average daily traffic movements 11,077 vehicles - Yeppoon Rd, 2015
- Highest average daily number of heavy vehicles 1,812 vehicles – Bruce Highway north of Scrubby Creek, 2015
- Highest number of light vehicles, 11,077 vehicles and highest percentage of light vehicle traffic, 90.4% - Yeppoon Road at Iron Pot Creek

- Average monthly unleaded petrol prices were generally higher than Brisbane
- During 2014-15, a total of 634,913 passengers passed through Rockhampton Airport

Roads

Five major roads provide access to and from Rockhampton. In 2015, the Yeppoon Road at Iron Pot Creek had the highest average daily traffic movements (11,077 vehicles), while the Capricorn Highway had the lowest average daily traffic movements (5,321 vehicles).

Table 39 Average annual daily traffic count (a), Bruce Highway, Capricorn Highway, Yeppoon Road and Emu Park Road, 2011-15

Location	Average annual daily traffic (no. of vehicles)				
	2011	2012	2013	2014	2015
Bruce Highway (b)	9,993	8,844	9,034	10,063	8,606
Bruce Highway (c)	7,542	8,236	7,861	7,342	7,495
Capricorn Highway (d)	5,272	5,428	4,940	5,039	5,321
Emu Park Road (e)	5,129	5,361	5,567	5,242	5,468
Yeppoon Road (f)	10,515	10,953	11,005	10,913	11,077

(a) All directions.

(b) Bruce Highway, south of Rockhampton, 1 km north of Scrubby Creek (road section 10E).

(c) Bruce Highway, north of Rockhampton, 150 m north of Terra Nova Drive (road section 10F).

(d) Capricorn Highway, 3 km west of Gracemere (road section 16A).

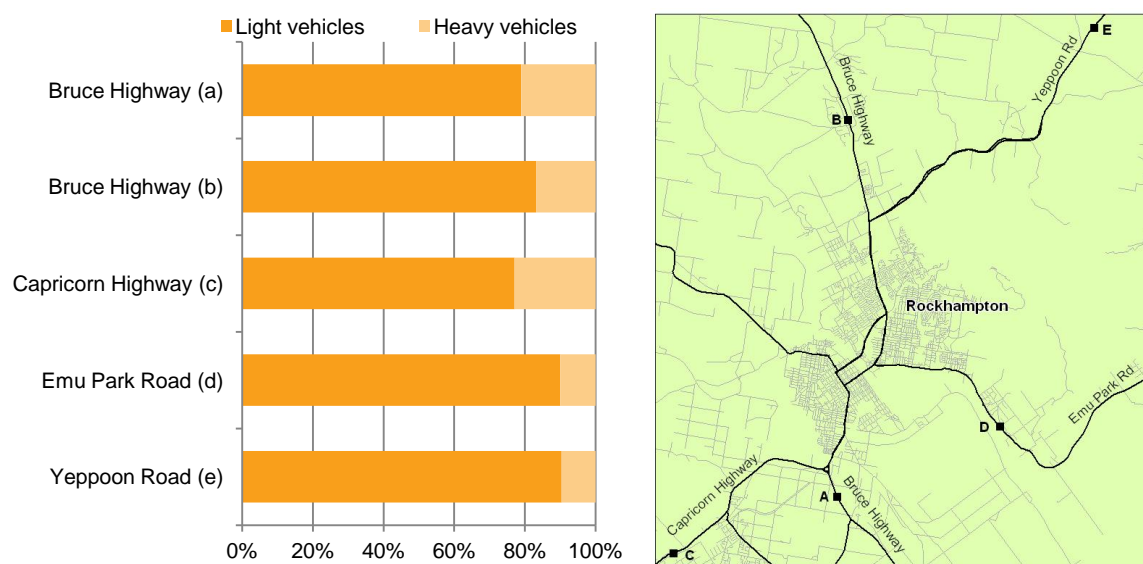
(e) Emu Park Road, Hartington St, Nerimbera (road section 194).

(f) Yeppoon Road, Iron Pot Creek (road section 196).

Source: Queensland Department of Transport and Main Roads, 2015 traffic census data.

Of the five locations selected, the Bruce Highway north of Scrubby Creek had the highest number of heavy vehicles (1,812). The Yeppoon Road at Iron Pot Creek had the highest number of light vehicles (10,013) and the highest percentage of light vehicle traffic (90.4%).

Figure 31 Average annual daily traffic count, all directions, light and heavy vehicles, Bruce Highway, Capricorn Highway, Yeppoon Road and Emu Park Road, 2015



Note: heavy vehicles comprise trucks and buses, articulated vehicles and road trains.

(a) Bruce Highway, 1 km north of Scrubby Creek (road section 10E).

(b) Bruce Highway, 150 m north of Terra Nova Drive (road section 10F).

(c) Capricorn Highway, 3 km west of Gracemere (road section 16A).

(d) Emu Park Road, Hartington St, Nerimbera (road section 194).

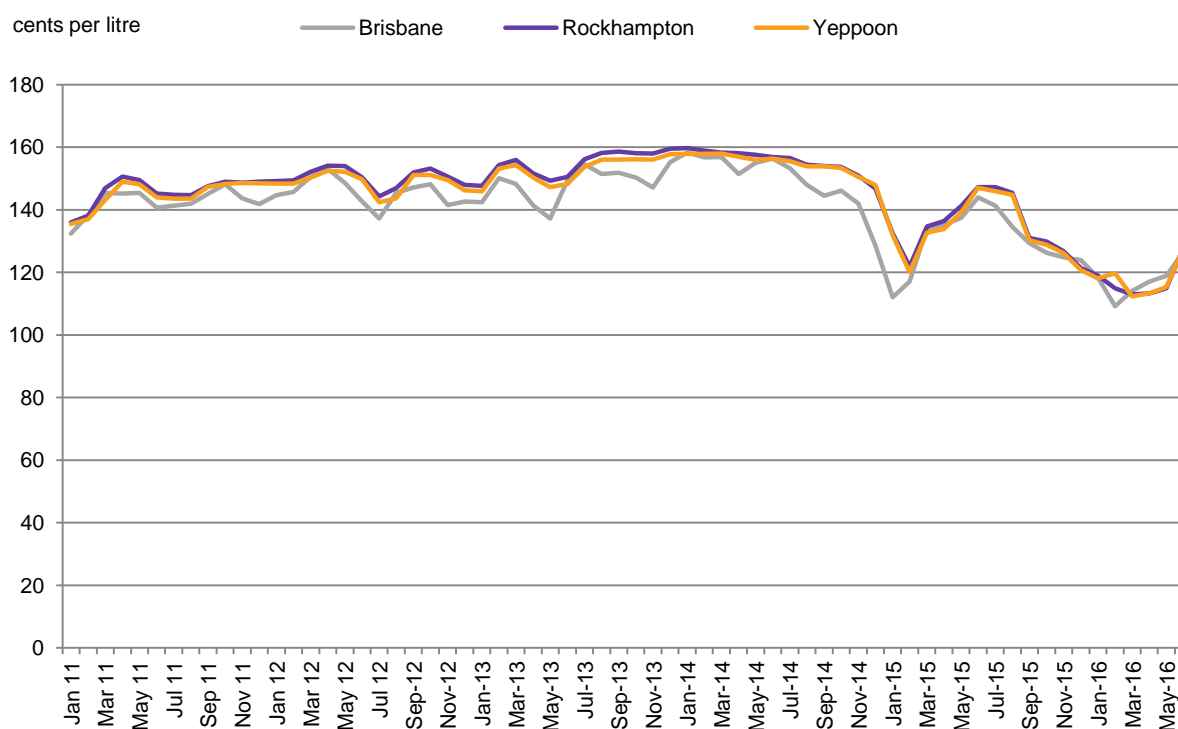
(e) Yeppoon Road, Iron Pot Creek (road section 196).

Source: Queensland Department of Transport and Main Roads, 2016

Fuel Prices

In Rockhampton, between January 2011 and June 2016, most average monthly unleaded petrol prices were higher than Brisbane Metro. Rockhampton and Yeppoon average monthly unleaded petrol prices continued to decrease early in 2016 with a sharp increase in June. The Rockhampton average monthly price decreased from 147.2 cents per litre in June 2015 to 113.0 cents per litre in March 2016 before returning to a high of 128.1 cents per litre in June 2016. Prices in Yeppoon decreased from 147.0 cents per litre in June 2015 to 112.3 cents per litre in March 2016 before returning to a high of 127.9 cents per litre in June 2016.

Figure 32 Average monthly fuel prices, unleaded petrol, Rockhampton, Yeppoon and Brisbane Metro, January 2011 to June 2016

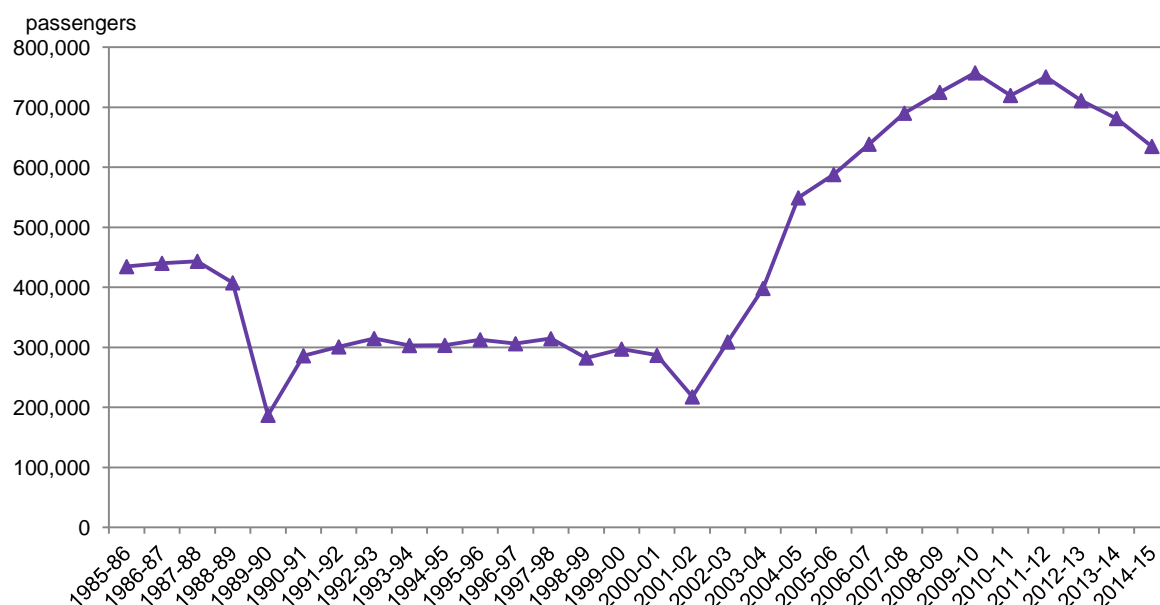


Source: FuelTrac Pty Ltd, Australian Automobile Association and Royal Automobile Club of Queensland (Australia).

Air Travel

Rockhampton Airport is the major air transport facility servicing the region. Expanded facilities at the airport cater for both domestic and international airlines. During the 2014-15 financial year, a total of 634,913 passengers passed through Rockhampton Airport. This was a decrease of 6.8% from the 681,387 passengers in 2013-14. The average annual growth rate of passenger movements between 2004-05 and 2014-15 was 1.5%, or an average of 8,571 passengers per year.

Figure 33 Annual passenger movement, Rockhampton Airport, domestic and regional, 1985-86 to 2014-15



Note: Regional airlines data cannot be separately identified from 2013 and onwards.

Source: Bureau of Infrastructure, Transport and Regional Economics, Airport Traffic Data 1985-86 to 2014-15

LIVEABILITY

Quick stats

- Prices in Fitzroy region for different household goods and services were both higher and lower than Brisbane

Retail Prices

A survey of retail prices in Queensland in 2013 compared the prices of a range of household goods and services between Brisbane and 27 regional centres. Priced items were grouped into ten categories representing different household expenses. Together these constitute the all groups index. Regional centres have an index relative to Brisbane, which was given an index of 100. Rockhampton had an All Items index of 99.1, or 0.9% less expensive than Brisbane over all items.

The housing index included median weekly rents for dwellings, electricity and other household fuels. Housing accounts for 22.2% of the average Queensland household expenditure. Housing was 13.4 percentage points less expensive in Rockhampton and 29.8 and 33.4 percentage points more expensive in Emerald and Gladstone respectively than Brisbane.

The food and non-alcoholic beverages index included bread and cereal products, dairy and related products, fruit and vegetables, dining-out meals and takeaway, meat and seafood and non-alcoholic beverages. This category accounts for 16.3% of the average Queensland household expenditure. For food and non-alcoholic beverages, only Gladstone in the Fitzroy SA4 recorded lower prices than Brisbane (5.9 percentage points lower). Rockhampton was the dearest centre surveyed in the region, with prices for these goods 7.0 percentage points higher than Brisbane.

The transportation index included unleaded and diesel fuel, mechanic charges, taxi fares, vehicle registration, roadside assistance membership, CTP insurance and driver licences and sundries such as car batteries, motor oil, tyres and spark plugs. In the average Queensland household, transportation accounts for more than one tenth (11.4%) of expenditure. In both Rockhampton and Gladstone, the transportation index was 3.4 percentage points lower than Brisbane while it was 2.5 percentage points higher in Emerald.

The health index included medical products and medical, dental and hospital services. The health index had the smallest variation in prices across the State (0.7%).

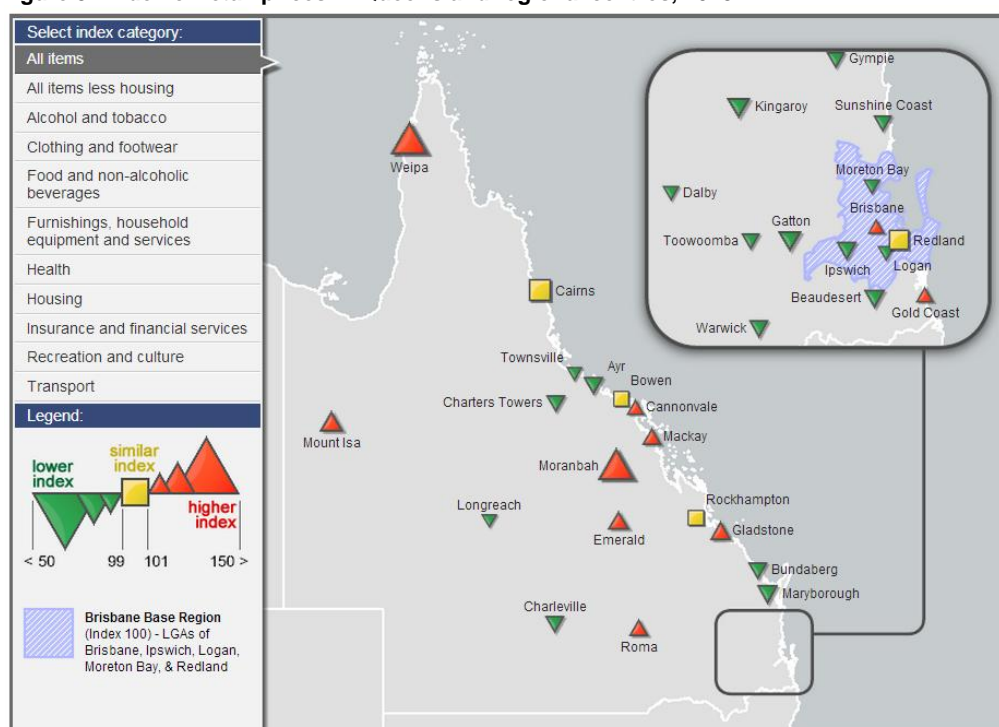
Table 40 Index of regional prices (a), Brisbane and select centres, 2013

Centre	Item groups				
	All items	Food and non-alcoholic beverages	Housing	Health	Transportation
Bundaberg	94.1	87.6	75.0	99.9	100.5
Emerald	108.5	103.8	129.8	99.9	102.5
Gladstone	108.0	94.1	133.4	100.0	96.6
Mackay	106.3	113.7	120.2	100.0	91.6
Rockhampton	99.1	107.0	86.6	100.0	96.6
Brisbane	100.0	100.0	100.0	100.0	100.0

(a) Base: Brisbane = 100.0.

Source: Queensland Treasury and Trade, *Prices across Queensland: how they compare, 2014*.

Figure 34 Index of retail prices in Queensland regional centres, 2013



Source: The State of Queensland (Queensland Treasury and Trade) 2014, *Index of retail prices in Queensland regional centres, 2013, interactive map*, URL: <http://www.qgso.qld.gov.au/products/publications/index-retail-prices-qld-reg-centres/index-retail-prices-qld-reg-centres-2013-map.php>, accessed 7 July 2014.

SOCIAL AMENITIES

Boat Registrations

In April 2013, there were 9,226 boats registered in the Capricorn Coast and Rockhampton area, an increase of 6.4% from 2012. The majority of boats registered had a length of three to four metres while the largest percentage growth (8.0%) was in boats between five and six metres.

Table 41 Boat registrations, Capricorn Coast and Rockhampton, 2011 to 2013

Boat length	2011	2012	2013
<3m	240	225	237
3-4m	2,972	3,080	3,256
4-4.5m	1,964	2,098	2,249
4.5-5m	973	989	1,060
5-6m	1,089	1,144	1,236
6-8m	649	692	733
8-10m	186	190	197
10-12m	137	147	144
>12m	98	104	114
Total	8,308	8,669	9,226

Source: Department of Transport and Main Roads, 2013

Sporting Clubs

The Capricorn Coast and Rockhampton area has a large number and range of sporting and leisure clubs and associations. The largest numbers of clubs were in horse sports (16), martial arts (16), bowling (12) and rugby league (13).

Table 42 Sporting clubs (a), Capricorn Coast and Rockhampton, January 2014

Sport	Clubs
Horse sports (b)	16
Martial arts	16
Bowling (c)	12
Rugby league	13
Football (Soccer)	11
Motor sports (d)	11
Swimming	8
Rugby union	9
Water sports (e)	8
Shooting (f)	7
Tennis	7
Hockey (g)	6
AFL	5
Cricket	6
Dancing - various	6
Netball and basketball	6
Cycling (h)	5
Golf	5
Gymnastics	4
Athletics and running	5
Squash	3
Other	43
Total	212

- (a) Type and number of sporting clubs is likely to be incomplete.
- (b) Includes horse racing clubs.
- (c) Includes indoor bowls clubs.
- (d) Includes aero, car, motocross, four wheel drive, go karts, motorboat, and rally clubs.
- (e) Includes sailing, canoe/outrigger, rowing and water skiing.
- (f) Includes archery and sports shooting.
- (g) Includes indoor, outdoor and inline hockey clubs.
- (h) Includes cycling, mountain bikes, trials and BMX clubs.

Source: Rockhampton Regional Council



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